

Bellingham Public Library values...

Relationships:

With the public, by providing friendly, professional staff, and personalized outstanding customer service at all times to all members of the diverse Bellingham community.

With the Library Board of Trustees, Friends of the Library, and other volunteers who dedicate their time, energy, and experience to help improve library services and connect us with the community.

With co-workers, by respecting each other's contributions and working together to foster efficiency, innovation, and creativity.

With the City of Bellingham, Whatcom County Library System, other educational institutions, and community organizations, to collaborate and achieve common goals.

Responsiveness:

To the changing needs of Bellingham Public Library patrons, as we develop services, programs, and locations to maintain relevance and a sense of place in the Bellingham community.

To new materials and changing formats and technologies as they emerge.

To the changing and challenging world around us and how this shapes delivery of library and information services.

Sustainability and Responsible Stewardship:

Through thoughtful and efficient use of resources and public funds with the mandate to provide free basic library service.

Intellectual Freedom and Privacy:

The rights of every individual to both seek and receive information from all points of view without restriction; the right to confidential use of the library; and the right to privacy.



READ

LEARN

MEET

DISCOVER

Connecting our community with each other and the world



**STRATEGIC
PLAN
2013 - 2017**

Bellingham Public Library's Strategic Plan for 2013—2017 is the result of numerous stakeholder and public meetings, along with input from 3,300 surveys and over 125 telephone interviews. Your comments led us to four strategic directions: **READ** ▪ **LEARN** ▪ **MEET** ▪ **DISCOVER** which, taken together, allow us to “connect our community with each other and the world.”

READ

Inspire Bellingham to read, view, and listen.

Bellingham Public Library will become our community's favorite place from which to borrow books, films, and music. We will strive to provide patrons of all ages enhanced opportunities for reading, viewing, and listening by broadening our community partnerships.



LEARN



Promote Lifelong Learning from birth through adulthood.

Establish the library as the leading community "center" for Early Learning through educational play spaces, programs and materials.

Offer an active calendar of programs on issues of interest to the community.

MEET

Create thriving spaces where the community connects, accesses library resources, and shares their stories.

Improve public access to our libraries by restoring open hours. Improve our virtual presence for those who access library resources online. Replace the aging Central Library, the hub of our library system.



DISCOVER



Provide library collections that introduce ideas, build skills, support lifelong learning, and spark creativity.

Provide more library materials for the public, including materials in new and emerging formats.

Digitize key collections, provide easier access to other digital collections, and promote our unique local digital content.

To view the Strategic Plan in its entirety, visit www.bellinghampubliclibrary.org and click on 'Strategic Plan'.