

## Bellingham Public Library Performance & Activity Measures, 2016

|   |                |                | Year to Date     |                  | % of change<br>YTD |
|---|----------------|----------------|------------------|------------------|--------------------|
|   | December-16    | December-15    | 2016             | 2015             |                    |
| <b>Holdings</b> - Number of materials in the library's collection   |                |                |                  |                  |                    |
| Physical copies added to the collection   | 1,215          | 375            | 20,400           | 19,699           | 3.56%              |
| Electronic copies added to the collection - <b>Hoopla removed March</b>                                       | 1,312          | 1,388          | -4,059           | 33,230           | -112.21%           |
| Physical copies withdrawn from the collection   | (204)          | (3,961)        | (15,862)         | (28,274)         | -43.90%            |
| Total physical holdings   |                |                | 192,755          | 184,338          | 4.57%              |
| Total electronic holdings   |                |                | 57,844           | 61,447           | -5.86%             |
| <b>Total Holdings (Physical and Electronic)</b>   |                |                | <b>250,599</b>   | <b>245,785</b>   | <b>1.96%</b>       |
| <b>Circulation</b> - Number of items checked out or renewed; includes Interlibrary Loan and Outreach activity |                |                |                  |                  |                    |
| <b>Central Library</b>  |                |                |                  |                  |                    |
| Adult   | 55,671         | 58,577         | 725,294          | 727,849          | -0.35%             |
| Youth   | 31,352         | 33,769         | 454,325          | 459,400          | -1.10%             |
| <b>Sub-Total Central</b>  | <b>87,023</b>  | <b>92,346</b>  | <b>1,179,619</b> | <b>1,187,249</b> | <b>-0.64%</b>      |
| <b>Fairhaven Branch</b>   |                |                |                  |                  |                    |
| Adult   | 6,657          | 6,583          | 62,537           | 71,491           | -12.52%            |
| Youth   | 2,076          | 2,074          | 21,503           | 23,395           | -8.09%             |
| <b>Sub-Total Fairhaven</b>  | <b>8,733</b>   | <b>8,657</b>   | <b>84,040</b>    | <b>94,886</b>    | <b>-11.43%</b>     |
| <b>Barkley Branch</b>   |                |                |                  |                  |                    |
| Adult   | 4,438          | 3,958          | 43,556           | 46,126           | -5.57%             |
| Youth   | 2,476          | 2,363          | 29,583           | 31,128           | -4.96%             |
| <b>Sub-Total Barkley</b>  | <b>6,914</b>   | <b>6,321</b>   | <b>73,139</b>    | <b>77,254</b>    | <b>-5.33%</b>      |
| <b>Bellingham Technical College</b>   |                |                |                  |                  |                    |
| Adult   | 25             | 48             | 1,067            | 1,135            | -5.99%             |
| Youth   | 6              | 15             | 111              | 102              | 8.82%              |
| <b>Sub-Total BTC</b>  | <b>31</b>      | <b>63</b>      | <b>1,178</b>     | <b>1,237</b>     | <b>-4.77%</b>      |
| <b>Whatcom Community College</b>  |                |                |                  |                  |                    |
| Adult   | 104            | 179            | 3,021            | 2,892            | 4.46%              |
| Youth   | 113            | 49             | 953              | 734              | 29.84%             |
| <b>Sub-Total WCC</b>  | <b>217</b>     | <b>228</b>     | <b>3,974</b>     | <b>3,626</b>     | <b>9.60%</b>       |
| <b>Western Washington University</b>  |                |                |                  |                  |                    |
| Adult   | 289            | 315            | 5,142            | 4,653            | 10.51%             |
| Youth   | 129            | 133            | 1,839            | 1,192            | 54.28%             |
| <b>Sub-Total WWU</b>  | <b>418</b>     | <b>448</b>     | <b>6,981</b>     | <b>5,845</b>     | <b>19.44%</b>      |
| <b>Online Services</b>  |                |                |                  |                  |                    |
| Hoopla ( <b>removed March 2016</b> )  | 0              | 2,976          | 0                | 24,011           |                    |
| NW Anytime Library Overdrive  | 12,344         | 10,454         | 143,162          | 120,529          | 18.78%             |
| Tumblebooks   | 1,877          | 2,134          | 33,334           | 54,018           | -38.29%            |
| Zinio   | 1,619          | 1,360          | 18,235           | 16,041           | 13.68%             |
| <b>Sub-Total Online</b>   | <b>15,840</b>  | <b>16,924</b>  | <b>194,731</b>   | <b>214,599</b>   | <b>-9.26%</b>      |
| <b>Total Circulation</b>  | <b>119,176</b> | <b>124,987</b> | <b>1,543,662</b> | <b>1,584,696</b> | <b>-2.59%</b>      |
| <b>Holds Activity</b>   |                |                |                  |                  |                    |
| Holds Resolved - BPL staff filling holds for pickup at BPL & WCLS Systems                                     | 46,562         | 48,339         | 578,965          | 567,867          | 1.95%              |
| Holds Filled - holds checked out at BPL, FH, Barkley and Connections  | 30,664         | 30,980         | 374,286          | 366,479          | 2.13%              |
| <b>Services</b>   |                |                |                  |                  |                    |
| <b>Persons Visiting</b> - Number of persons counted as they enter the libraries or visit remote website       |                |                |                  |                  |                    |
| <b>Central Library</b>  |                |                |                  |                  |                    |
| Adult   | 42,720         | 43,635         | 528,518          | 550,621          | -4.01%             |
| Children's  | 10,307         | 14,999         | 151,748          | 160,619          | -5.52%             |
| Fairhaven Branch  | 6,699          | 6,344          | 82,310           | 77,969           | 5.57%              |
| Barkley Branch  | 3,636          | 4,475          | 46,262           | 48,507           | -4.63%             |
| <b>Total Persons Visiting</b>   | <b>63,362</b>  | <b>69,453</b>  | <b>808,838</b>   | <b>837,716</b>   | <b>-3.45%</b>      |
| <b>Website Visits</b>   |                |                |                  |                  |                    |
| This count reflects number of visits to www.bellinghampubliclibrary.org                                       | 38,062         | 43,590         | 538,363          | 545,840          | -1.37%             |
| <b>Bibliocommons visits</b>   |                |                |                  |                  |                    |
| This count reflects number of visits to Bibliocommons   | 10,747         | 12,979         | 147,268          | 149,363          | -1.40%             |
| <b>Total Website Visits</b>   | <b>48,809</b>  | <b>56,569</b>  | <b>685,631</b>   | <b>695,203</b>   | <b>-1.38%</b>      |
| <b>Computer Usage</b> - Number of sessions  |                |                |                  |                  |                    |
| <b>Central Library</b>  |                |                |                  |                  |                    |
| Adult & Teen (30 terminals)   | 4,776          | 5,625          | 65,515           | 74,775           | -12.38%            |
| Childrens (3 terminals)   | 213            | 265            | 2,627            | 2,889            | -9.07%             |
| Fairhaven Branch (7 terminals)  | 551            | 520            | 7,115            | 6,573            | 8.25%              |
| Barkley Branch (4 terminals)  | 263            | 261            | 3,349            | 3,266            | 2.54%              |
| <b>Total Computer Usage</b>   | <b>5,803</b>   | <b>6,671</b>   | <b>78,606</b>    | <b>87,503</b>    | <b>-10.17%</b>     |
| <b>New Borrowers Registered</b>   |                |                |                  |                  |                    |
| Central Library   | 311            | 439            | 5,941            | 6,883            | -13.69%            |
| Fairhaven Branch  | 26             | 21             | 511              | 407              | 25.55%             |
| Barkley Branch  | 23             | 39             | 393              | 388              | 1.29%              |
| <b>Total New Borrowers Registered</b>   | <b>360</b>     | <b>499</b>     | <b>6,845</b>     | <b>7,678</b>     | <b>-10.85%</b>     |
| <b>Programs</b> - Library sponsored or co-sponsored educational, recreational, or cultural programs           |                |                |                  |                  |                    |
| Programs  | 73             | 91             | 1,392            | 1,389            | 0.22%              |
| Attendees   | 1,976          | 2,330          | 37,920           | 41,225           | -8.02%             |
| <b>Volunteer Hours</b>  | <b>784</b>     | <b>963</b>     | <b>7052</b>      | <b>8139</b>      | <b>-13.36%</b>     |