



Regular Meeting of the Library Board of Trustees
Tuesday, March 18, 2025 – Central Library Lecture Room
3:30 p.m.

Minutes of Actions and Decisions of the Library Board of Trustees of the Bellingham Public Library as authorized by RCW 27.12.210 and SEC. 7.02 Charter of the City of Bellingham.

| | |
|--------------------------------------|---|
| Board Members Present: | Rebecca Craven, Kristy Van Ness, Kendra Bradford, Deborra Garrett, and Shirin Deylami |
| City Council Library Liaison: | Hannah Stone |
| Library Management Staff: | Rebecca Judd, Annette Bagley, Katrina Buckman, Bethany Hoglund, Jon McConnel, Jennifer Vander Ploeg and Madeline Rosenvinge |
| FOBPL Representative: | Carol Comeau, Friends of BPL Board Liaison |
| Guest Presenter: | None |

Call to order and introductions: Regular session was called to order at 3:31 p.m. by Chair, Rebecca Craven.

Approve/modify agenda: Kristy Van Ness moved to approve the agenda. Shirin Deylami seconded. Motion carried.

Public comment: One member of the public provided comment.

Consent agenda: Kendra Bradford moved to approve the February 18, 2025 Regular meeting minutes and the February 2025 performance and activity measures and financial reports. Deborra Garrett seconded. Motion carried.

Board Chair report:

- The Bragg-Muldrow funding request from last month's vote was delivered to Whatcom Community Foundation, and we are waiting to hear if their Board approves the request.
- Congratulations on the Whatcom READs event and thank you to everyone who attended.
- The Friends of the Bellingham Public Library Board meeting is tomorrow, March 19.
- There will be a Special Meeting of the Library Board on March 28 to discuss the 3% budget reduction exercise, the Central Library building renovation, and Levels of Service. For pre-

reading, Rebecca J. will send a link to the BERK report about services and funding models, as well as a link to the Facilities Master Plan and the latest strategic plan.

Board member reports:

- Deborra Garrett and Kendra Bradford both enjoyed the addition of the music performance to the Whatcom READs author event.
- Kristy Van Ness shared kudos to Adult Services librarian Katie Bray for her skillful virtual conversation with the author as the final Whatcom READS program.

City Council liaison report:

- Hannah Stone expressed appreciation for Library staff and said to continue the great work everyone here is doing despite the challenging times with the constrained budget and other unknowns.

Friends of BPL report:

- The Friends received a \$10k donation from the estate of Nancy Allen to support children's materials, as well as another large donation that is still being finalized.
- Members of the Friends Board will be attending an ALA webinar on "Shaping the Future of Your Friends of the Library" on March 22 as well as a Whatcom Community College class on volunteer management.
- The Annual membership meeting of the Friends will be Saturday, April 19 from 10am-12pm in the Central Library Lecture Room. Library Trustees are invited to attend. The program will include a presentation on Disaster Preparedness from Gregg Hope and Katie Bray's popular Book Talk on her 2025 recommended reading list.

Library Director report:

- Rebeca Judd reported that former Board member Marilyn Mastor has passed away. She served as a Library Trustee from 2007-2011 and then again from 2015-2017. Her obituary can be found on earthfuneral.com
- There is an opportunity for the Board to participate in a survey about library Trustees as part of an IMLS grant. Rebecca Judd will send details.
- Rebecca Judd discussed recent news about the Institute for Museum and Library Services (IMLS). She will follow-up with a link to an article that outlines different parts of the Executive Order as well as ways to participate and advocate for libraries. State Librarian Sara Jones has been sharing information about the impact on WA libraries should this funding be eliminated. There will be significant impacts on State Library staffing levels.

2025 Board Committees Discussion

- Rebecca Craven outlined the following list of Board Committees:
 - Executive Committee
 - The purpose of this committee is to plan Board meetings and Special meetings.
 - Rebecca Craven (Chair) and Kristy Van Ness (Vice Chair) are standing members.
 - Policy and Personnel Committee

- The purpose of this committee is to help the Library develop and update Library policies and oversee the annual review of the Library Director. Once Madeline Rosenvinge is back from parental leave, this Committee will also formalize and streamline the onboarding process for new Trustees.
 - Deborra Garrett and Shirin Deylami elected to join this committee.
- Fundraising Committee
 - The purpose of this committee is to assist in the development of fundraising strategies for the Library.
 - Kendra Bradford and Kristy Van Ness elected to join this committee.
- Friends liaison
 - The purpose of this liaison role is to strengthen the relationship between the Board and the Friends. The liaison will attend the Friends board meetings.
 - Deborra Garrett elected to join this committee.
- Rebecca Craven mentioned a few other details about Board committees:
 - A facilities committee is not needed at this time.
 - Beginning in May, regular meetings for each committee will be scheduled one week before the board meeting.

Statistical Trends: Input and Outputs through 2024

- Jon McConnel screenshared a PowerPoint presentation (*see Attachment #1: Statistical Trends: Inputs and Outputs through 2024*). Board Q&A followed the presentation.

Staff Safety and Mental Health/Welcoming Public Space update

- Head of Operations Jennifer Vander Ploeg gave an overview of historical challenges regarding safety, as well as specific actions we have taken to mitigate these challenges.
- On the last page of the report (page 63 of the board packet), there were questions about the graph and what it is telling us. Jennifer Vander Ploeg and Katrina Buckman explained that the graph is broken out by week and shows correlations between adverse weather events, shelter availability, and the number of incidents reported at the Library. The main takeaway is that when more shelters are available, Library incidents decrease, particularly when there are open day shelters.
- Hannah Stone noted that it is important to share this information with the County as they are more equipped to open a day shelter, and that she is happy to be a part of that conversation.

Budget Planning Update:

- None

Central Library Renovation Update:

- None

Library Giving day and National Library Week Update:

- Annette Bagley reported that Library Giving Day is ready to launch on April 1 – and that donors will be invited to give to the Bellingham Central Library Renovation campaign. The campaign will run all year. Annette will share promotional materials and draft emails with the Board.

New Business:

- None

Agenda items for next meeting:

- None

Meeting adjourned at 5:11 p.m.

Next Regular Library Board Meeting Tuesday, April 15, 2025 – Central Library Lecture Room – 3:30 p.m.

Chair, Library Board of Trustees

ATTEST

Secretary, Library Board of Trustees

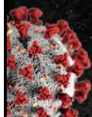
Attachments:

- Attachment #1: Statistical Trends: Inputs and Outputs through 2024



Statistical Trends

Inputs and Outputs through 2024



It is statistics time! The Washington State Library is getting ready to open up the annual stats survey for 2024 metrics, and we thought it would be helpful to provide an update to the run-down shared the past few years of some of the statistics we report. Last year we reported through 2022 plus some 2023 measures for BPL & WCLS. This year it'll be the statewide stats for 2023 plus some 2024 data for us locals. The 2024 data comes from the Jan. 2025 Board Reports of BPL and Whatcom County Library System, and also from some reports I've run.

This year's report will update last year's, highlighting ways in which we are more alike other libraries than different, especially in how we're impacted by external forces and societal trends. It has two sections: First – continued COVID impacts + recovery; and second, long-term trends impacting libraries, esp. the shift from physical to digital, and changes in computer & internet use. This is likely be the last year to focus on COVID impacts & recovery from the pandemic.

RCW 27.12.260: Annual Report of Trustees

- At the close of each year the board of trustees of every library shall make a report to the legislative body of the governmental unit wherein the board serves, showing the condition of their trust during the year, the sums of money received for the library fund from taxes and other sources, the sums of money expended and the purposes of the expenditures, the number of books and periodicals on hand, the number added during the year, the number retired, the number loaned out, and such other statistics and information and such suggestions as they deem of public interest. A copy of this report shall be filed with the state librarian.
- [[1935 c 119 § 12](#); RRS § 8226-12. Prior: [1909 c 116 § 8](#); [1901 c 166 § 8](#).]

Quick reminder -- Libraries in Washington State are required to submit metrics to their sponsoring jurisdictions, and to the State Librarian. Nowadays there's an online tool to submit stats. Used to be a paper form....

1923

REVISED FORM FOR PUBLIC LIBRARY STATISTICS

Compiled by the
A. L. A. Committee on Library Administration

This is a revision of the form for Library Statistics sent out in February, 1917. It is
for the use of public libraries.

Rate of tax levy for library purposes..... $1\frac{3}{10}$ mills.....

afflicted. Also, if the new items recommended are adopted, it will eliminate the compilation of
much additional data for the Bureau of Education tables."

"A brief outline of salary schedules is added. Some libraries may not want to give this
data but it will be highly valuable information, and will eliminate one of the principal reasons
for frequent questionnaires."

Each library using this schedule is expected to omit all headings which have no reference
to its work and to condense under the nearest general heading all which are insignificant to it.

Annual report for year ended December 31, 1923.....

Name of library Bellingham Free Public Libraries.....

City or town Bellingham..... State Washington.....

Name of librarian Earl B. Carhart.....

Date of founding 1903.....

Population served (latest statistics or estimate—state which) Estimate 1920 - 30,810.....

Assessed valuation of city or town 13,352,232.00.....

Assessed valuation is what per cent of true cash value 50%.....

Rate of tax levy for library purposes..... $1\frac{3}{10}$ mills.....

1

BPL has copies of its paper forms back to 1923!
And back then there was an operating levy...

Washington Public Library Statistics

apps.sos.wa.gov/library/libraries/libdev/publications.aspx

644 (Library) - Home Mail - MacComel Jo... PSD - Blue Turnip

Washington Public Library Statistics

Public library statistics including budget, collections, and usage data, are collected and compiled on an annual basis by Library Development staff. More statistics are available from the Institute of Museum and Library Services.

Washington 2020 Map of Public Library Service

2022 CSV file of Library Administrative Data
2022 CSV file of Branch Library Data

Note: the two csv (comma separated values) files contain the same data as presented in the Excel Spreadsheet below, but in a more open, non-proprietary format.

2022 Excel Spreadsheet - Note: there are multiple tabs

2022 Full Report (1.5 MB)

2022 Report Categories

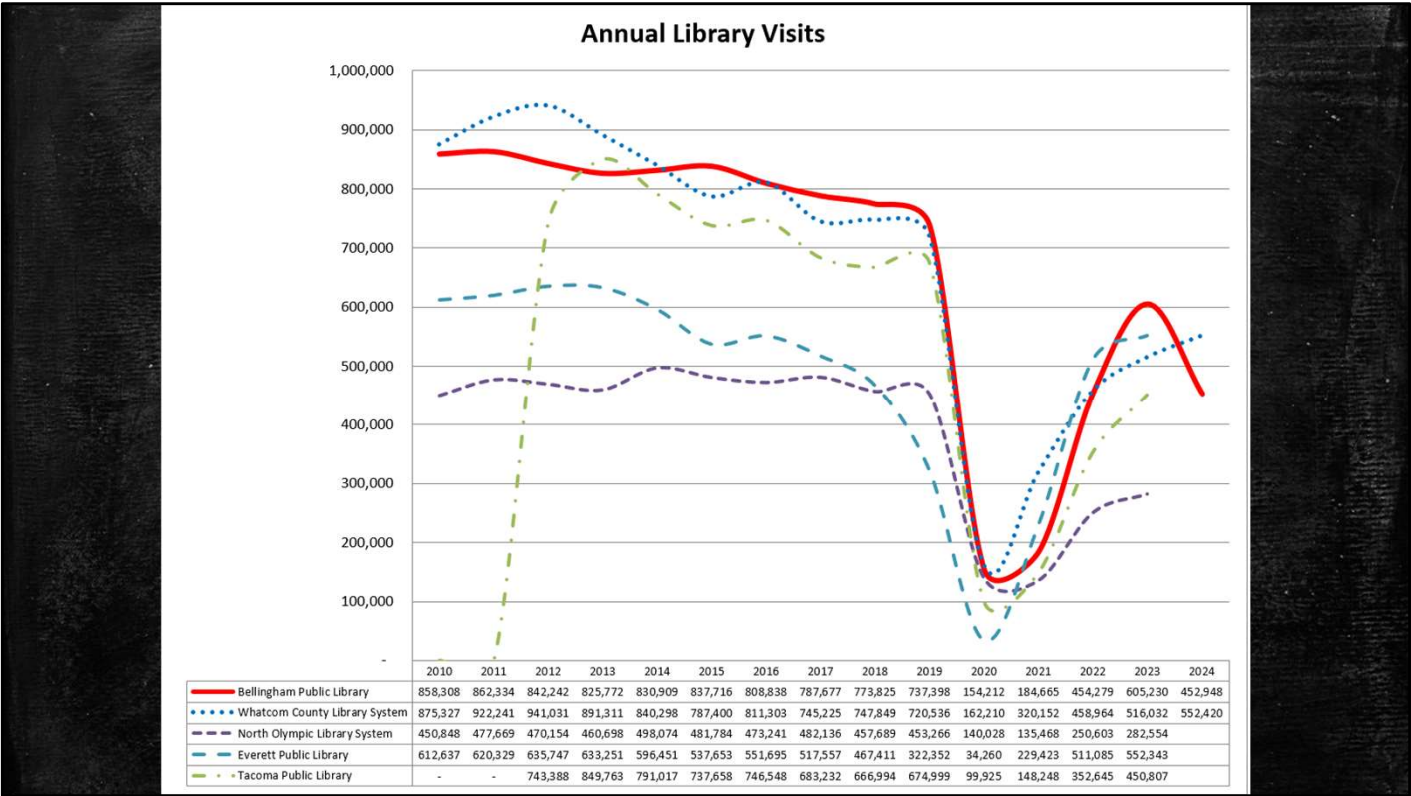
| | |
|---|--|
| COVID-19 Impacted Library Services | Resource Sharing: ILL and Cooperatives |
| Top Ten Lists | Library Programs |
| Summary of Service | Annual Library Service Measures |
| Revenue and Expenditures Summary | Automated Systems, E-Rate and Filters |
| Total Revenue Sources | Electronic Service Measures |
| Operating Revenue Sources | Internet Presence |
| Local, Federal and Capital Revenue Detail | Branch Data |
| Local, State and Federal Revenue Per Capita Detail | Salaries |
| Total Expenditures | Benefits |
| Total Operating Expenditures Detail | Public Library Service by County |
| Personnel, Collection, Other & Capital Expenditures | Glossary |
| Outlets, Registered Users and Staff | Notes |
| Collection/Holdings | Credits |
| Circulation and Collection Use | Table of Contents |

Previous Statistics (1999 - 2021)

The Washington State Library collects the submitted data, cleans it up, does some analysis, and publishes each year's data online. They also pass the data along to the federal Institute for Museum and Library Services for their Public Libraries Survey.

[illegible][illegible]

In 2013 the Board of the Whatcom County Library System asked for a report on 10-year data trends in comparison to other comparable libraries. I pulled together 10 years of the Washington data and prepared a tool that would allow for comparisons, as well as making it fairly easy to change which libraries are being compared. I've been adding new data ever since. You can download the Excel file from the BPL website.



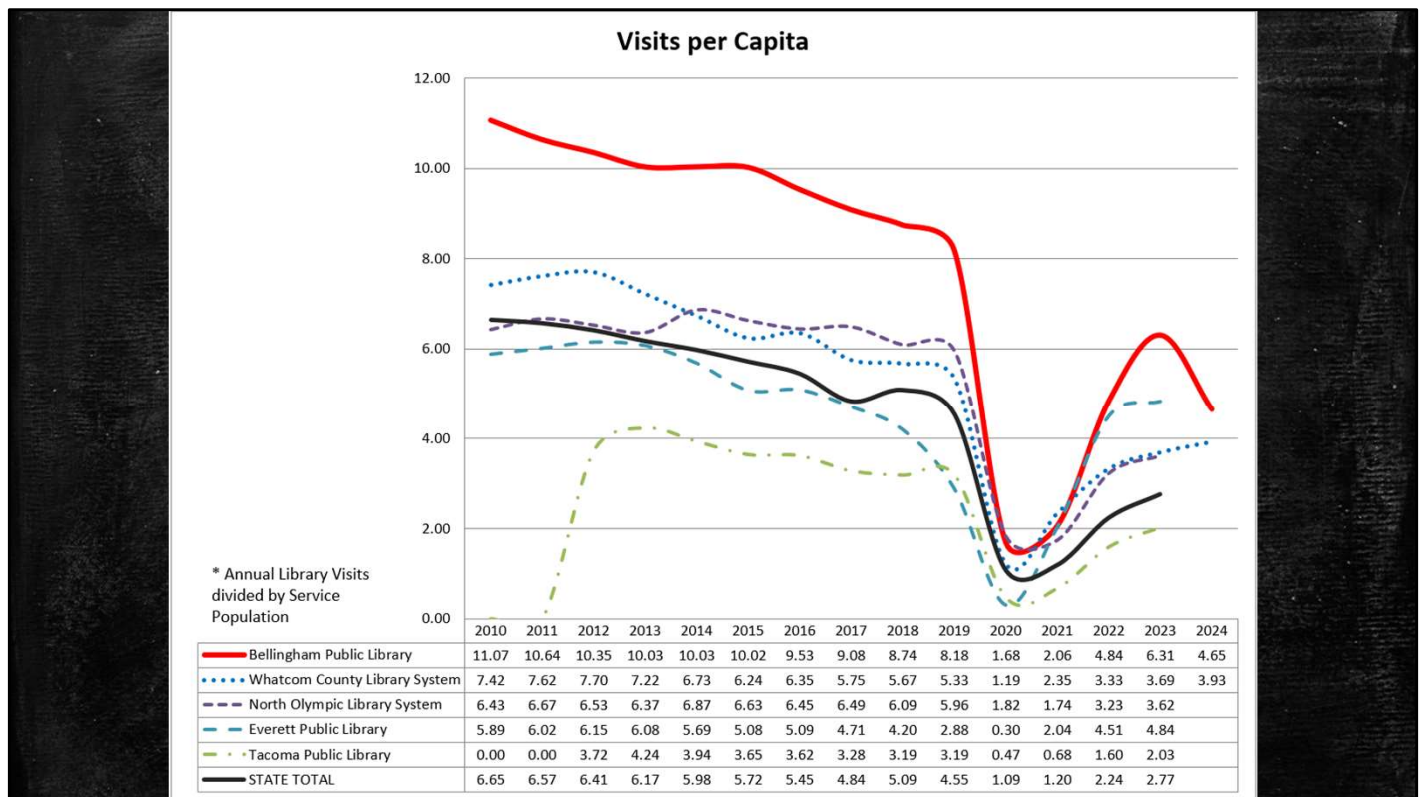
FIRST, this is the default chart format I’ve been using for the State data. BPL is the heavy red line, and these charts include a variety of other peer libraries. Charts that are normalized also typically include the State average.

Onward!

One thing we normally track is people coming into our buildings, representing a ‘Visit’. BPL’s visits have been trending down since a peak in 2009.

2021-3 showed strong recovery from the COVID crisis for all these libraries, to varying degrees.

For 2024 BPL has a new people-counting system, so the data isn’t truly comparable with the previous series. We think it’s more accurate than the old system. While the numbers show a big drop, it’s more likely that it’s really just better at showing the true numbers. Until we have several years of data we won’t know if we’re back on the same trend or not.



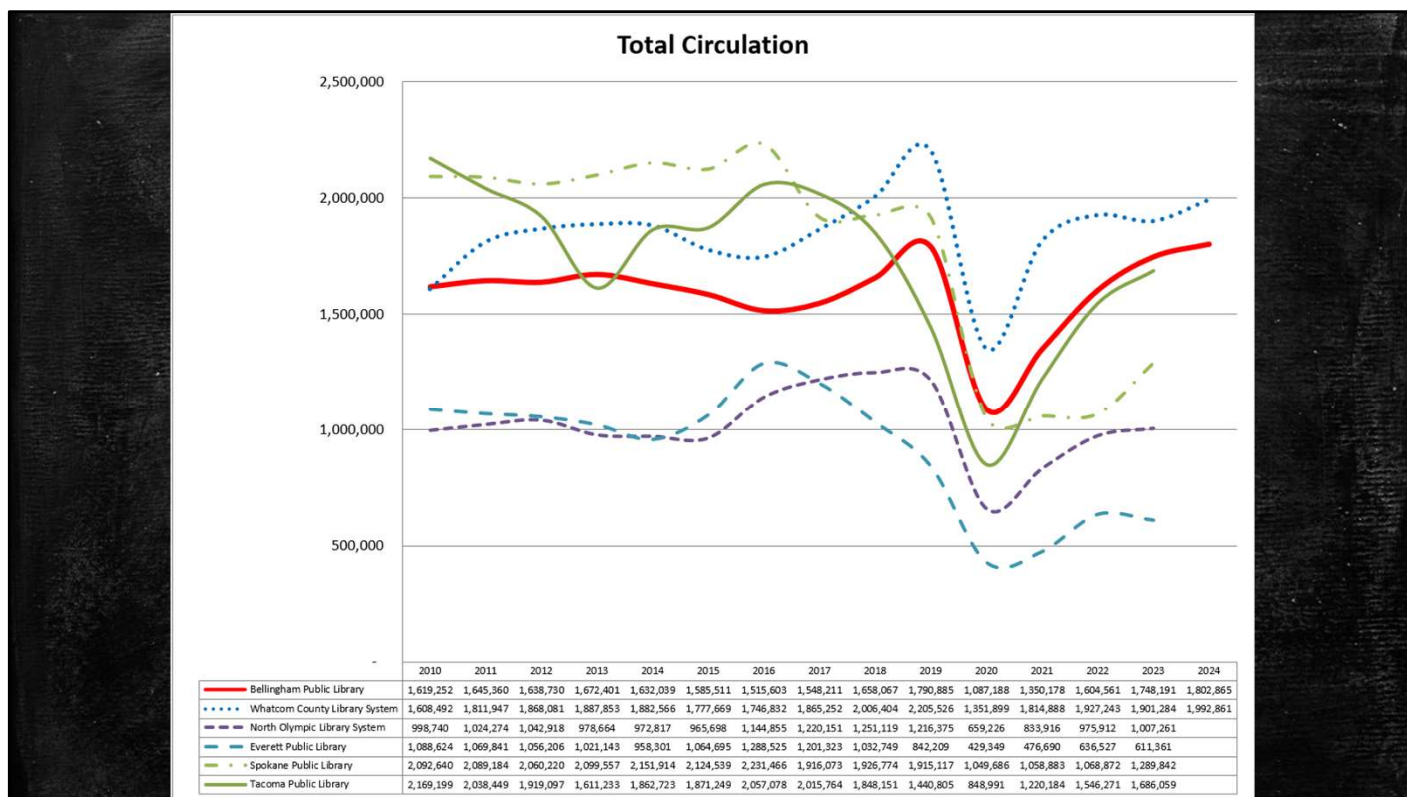
Visits normalized by Population:

For 2020 and '21 we dropped an enormous amount, even when curbside visits were counted.

In 2023 BPL recovered almost all the way to where the previous trends would likely have us.

As we expected last year, the 2024 data from our new people counting system showed a decrease. Again, it'll take several years before we know for sure what the new trend is.

Next up: circulation!

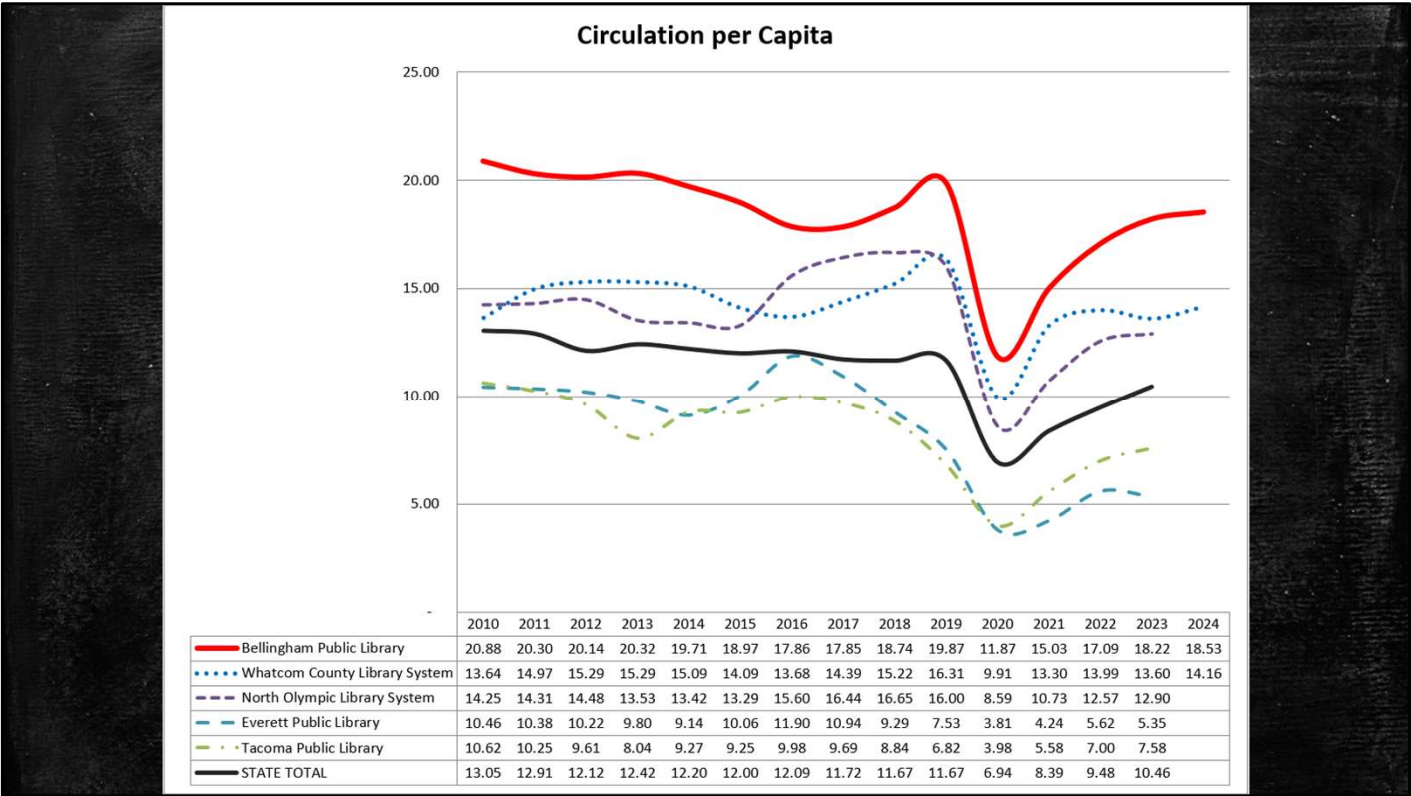


BPL had a few years of declining circulation in the middle 20-teens, but the 3 years to 2019 saw increases when ebooks are included.

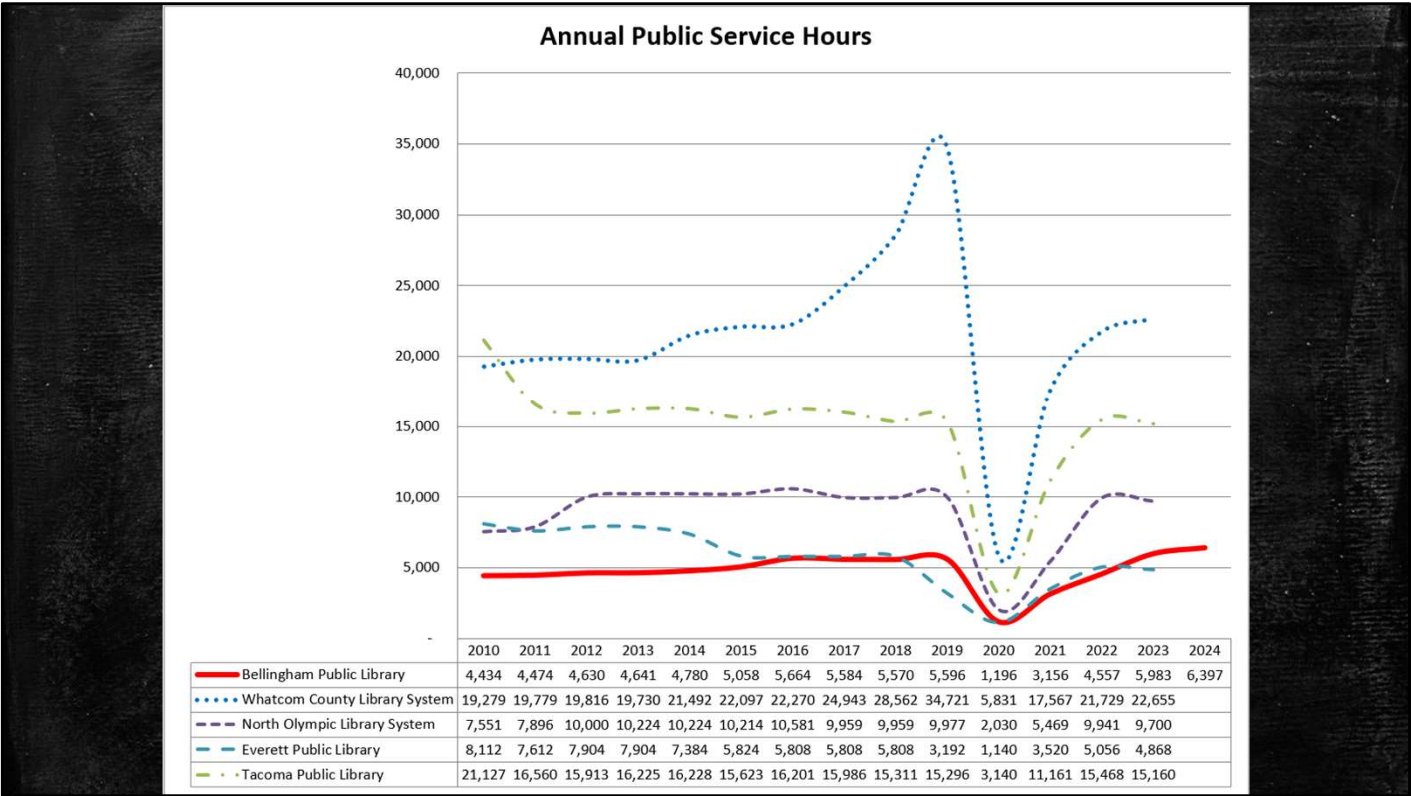
For 2024 we've hit a new high for total circulation, so I think we can say we've recovered from COVID on this metric.

There's a difference though – the split of what makes up the final number is shifting, but we'll get to that later.

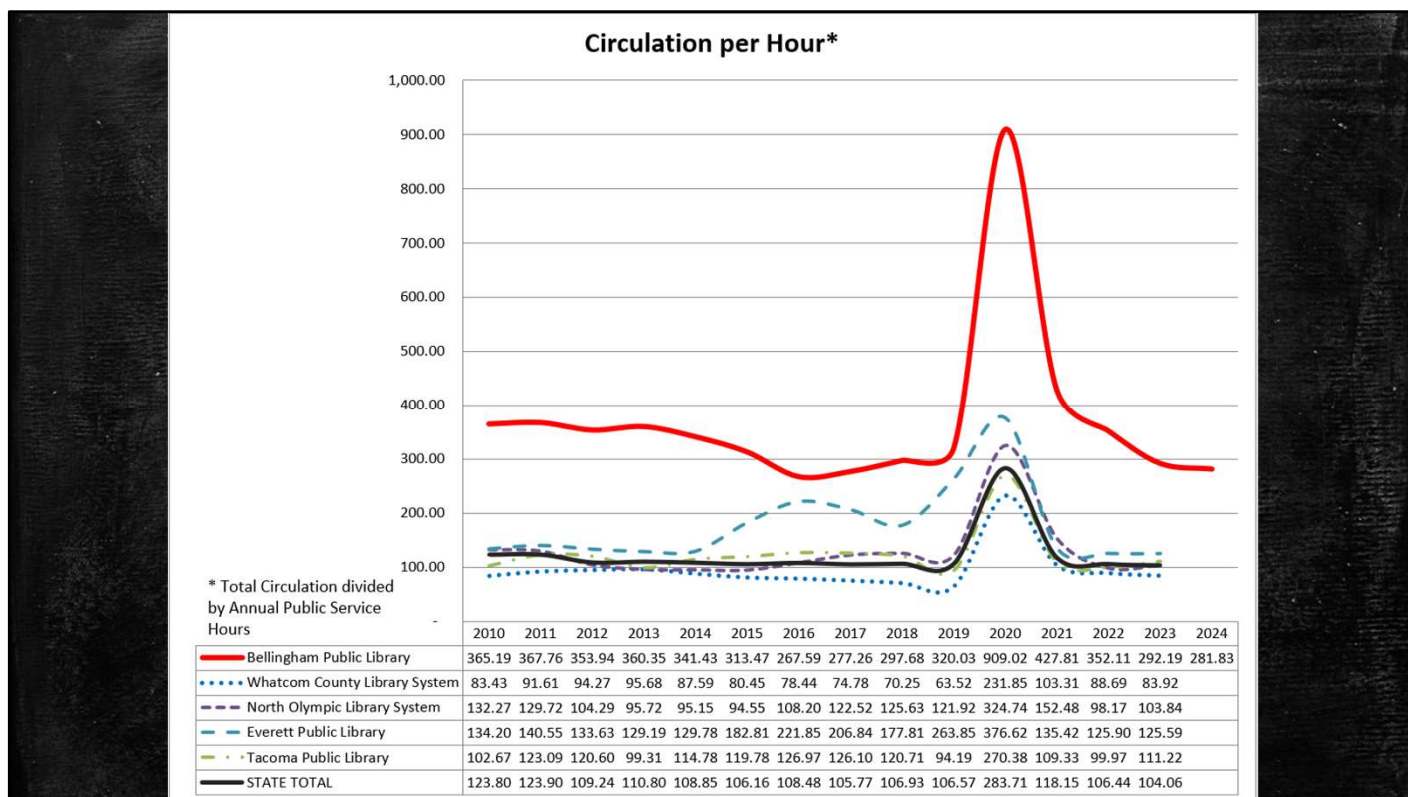
This doesn't really show the intensity of circulation at BPL, though. It helps to use per Capita-type comparisons....



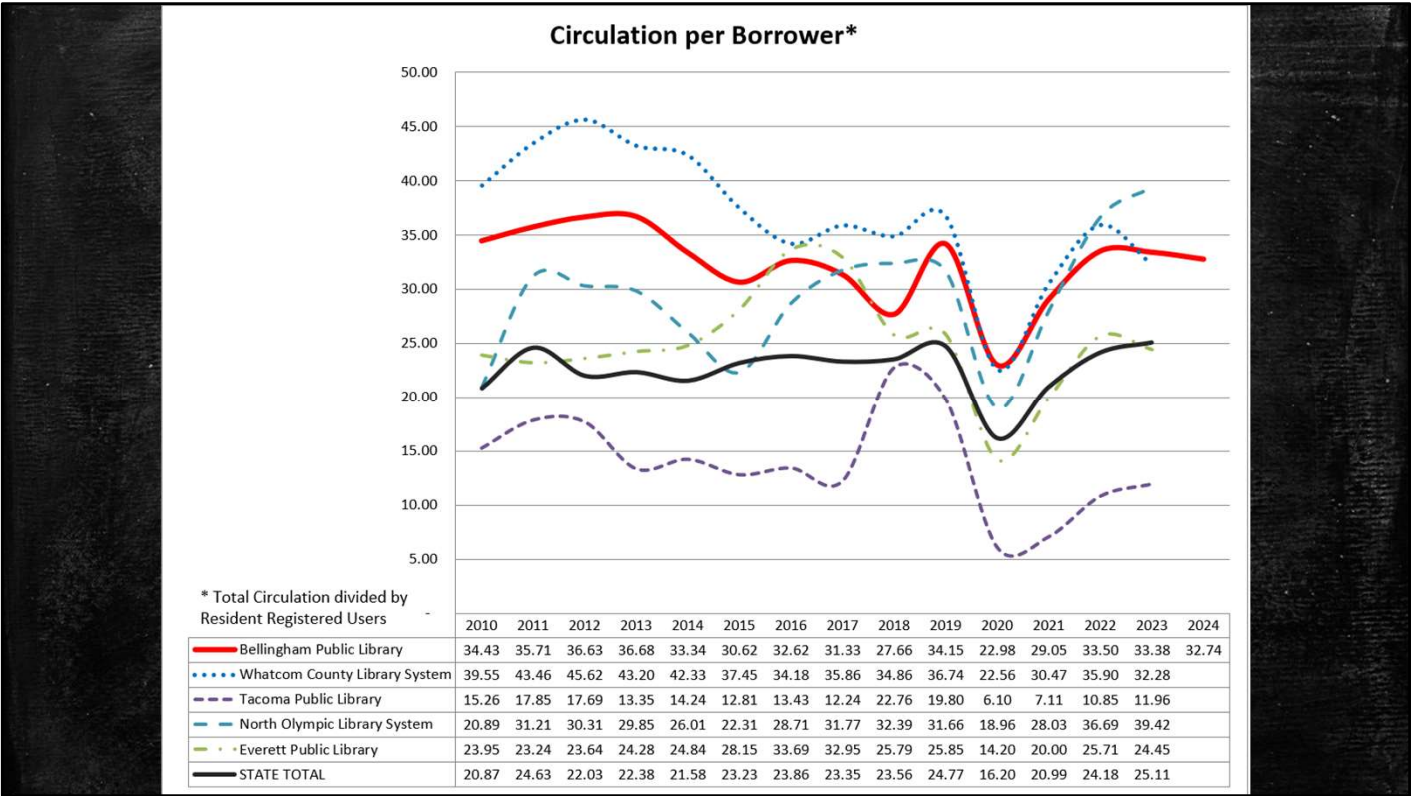
Circulation per Capita is a common metric, which shows us well above the State average. These libraries mostly kept their same order on this measure during the pandemic. 2023 saw a mix of small increases and small decreases. BPL really looks to be recovering well, back above where we were in the mid 'teens, but still not fully back to where we were in 2019.



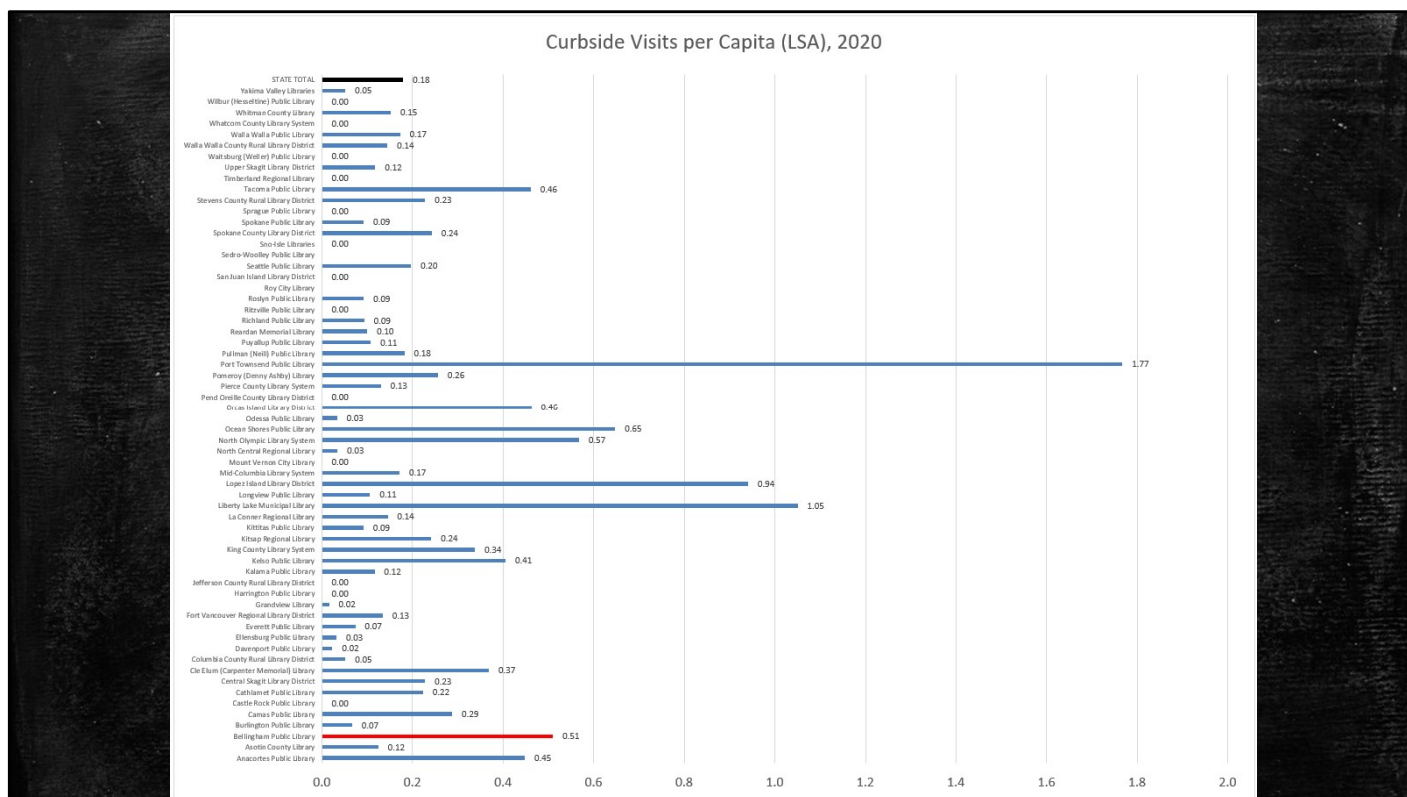
Our public service hours have not only recovered from the pandemic, but are now the highest we've ever recorded (at least going back to 2002). This is due to the opening of the Bellis Fair Branch Library in April 2023.



Another metric where the pandemic had a big impact was Circulation per Hour (Total Circulation divided by Annual Public Service Hours). 2020 was extraordinary, while 2021 returned to a point more in the realm of sustainable workload. For 2024 we maintained pre-pandemic numbers, between where we were in 2017 & 2018. For 2023 we're #1 in the State. 2nd is Richland with 275, 3rd is Camas with 217.

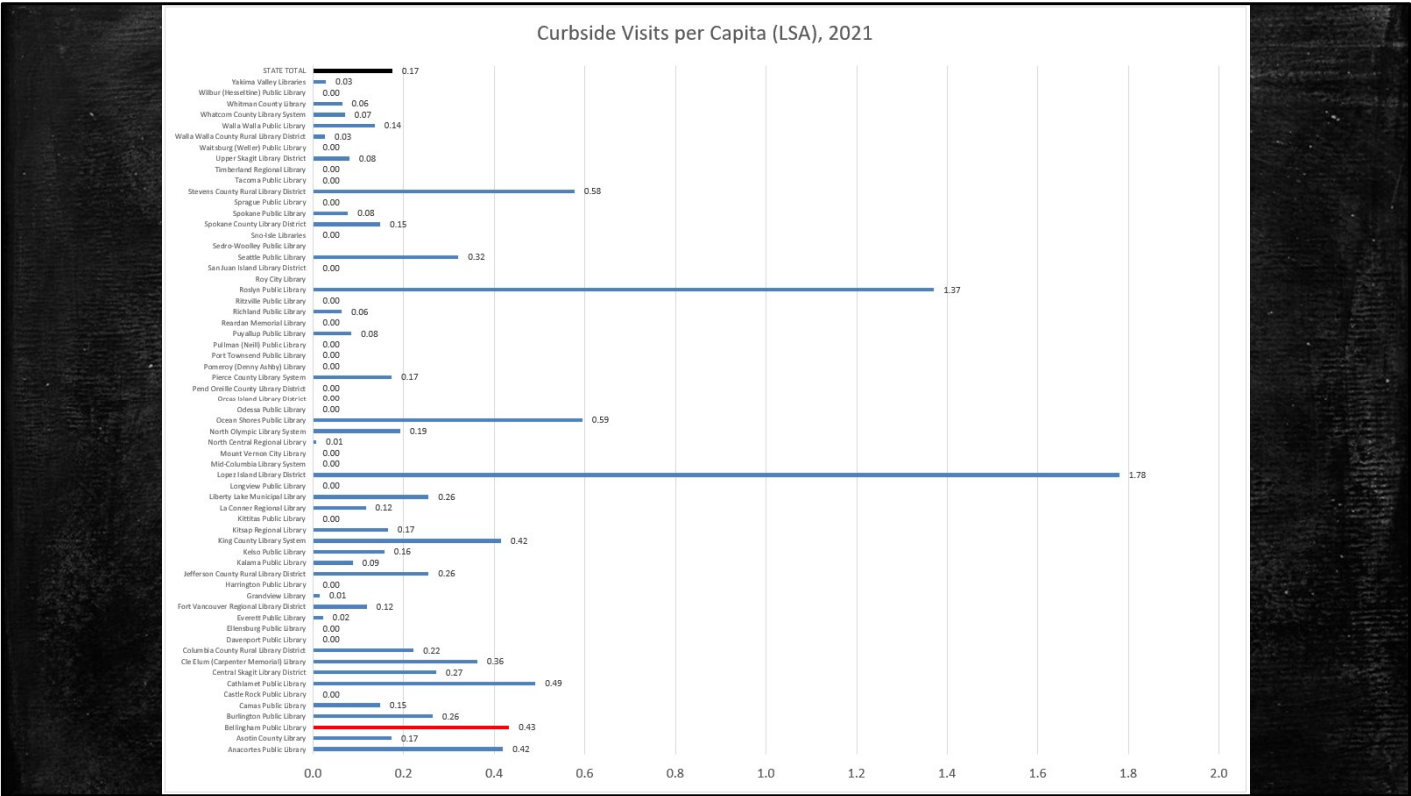


Circulation per Borrower is a less-common comparison. WCLS’s cardholders had been borrowing at a higher rate than BPL’s cardholders, both well above the State average, but the pandemic pretty much evened us up for 2020 & ‘21. In 2022 WCLS’s borrowers increased their borrowing at a faster clip than BPL’s, and we’ve pretty much levelled off back where we historically have been at around 33 items. It’s still well above the State average, though.

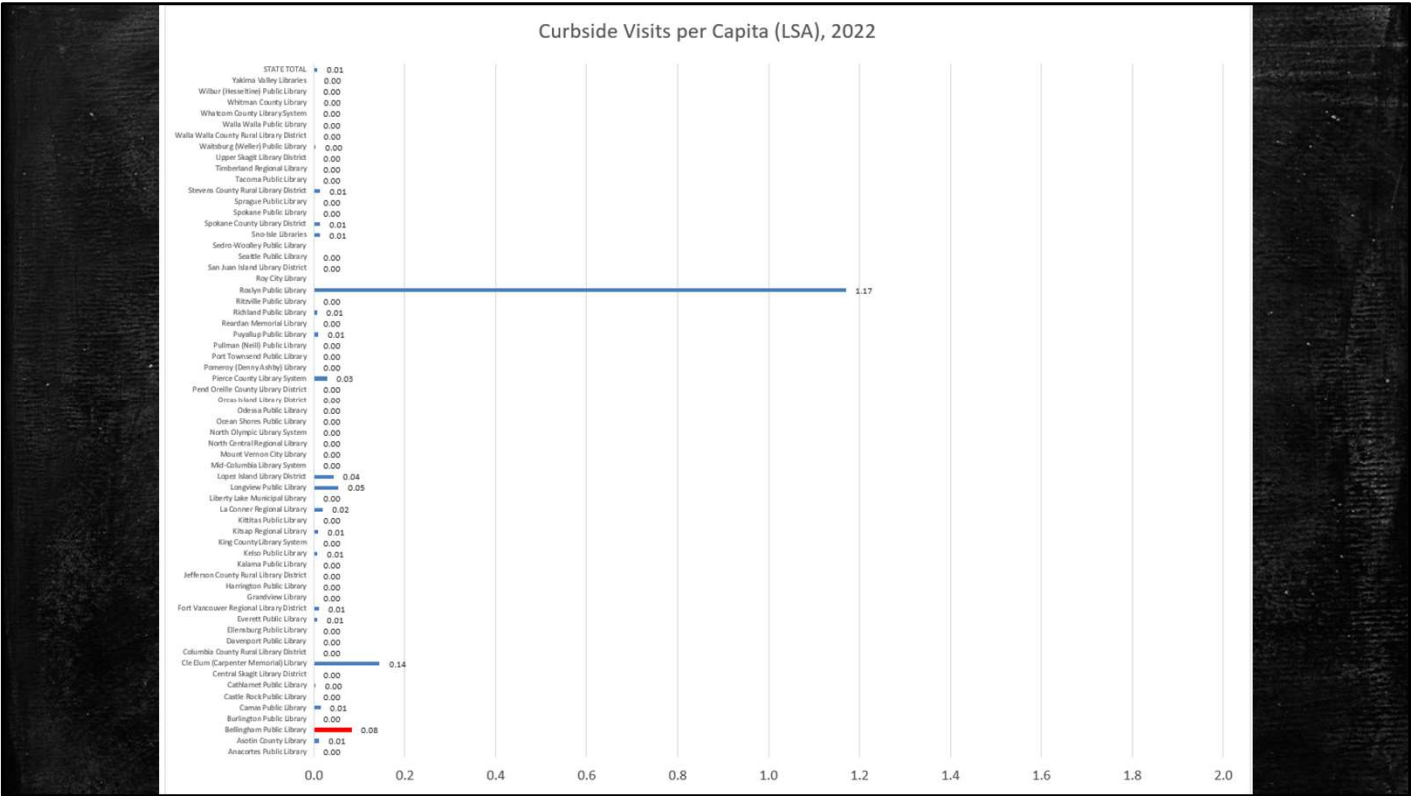


The pandemic has led to changes in what data the Institute for Museum and Library Services (IMLS) and the State Libraries are asking libraries to report. Added for 2020 were over a dozen new questions specifically related to service during the pandemic. Offering 'curbside' service was a common option for libraries, and we were asked to report on whether or not we offered curbside service, and if so, how many hours of curbside services were offered, and how many patron visits we had.

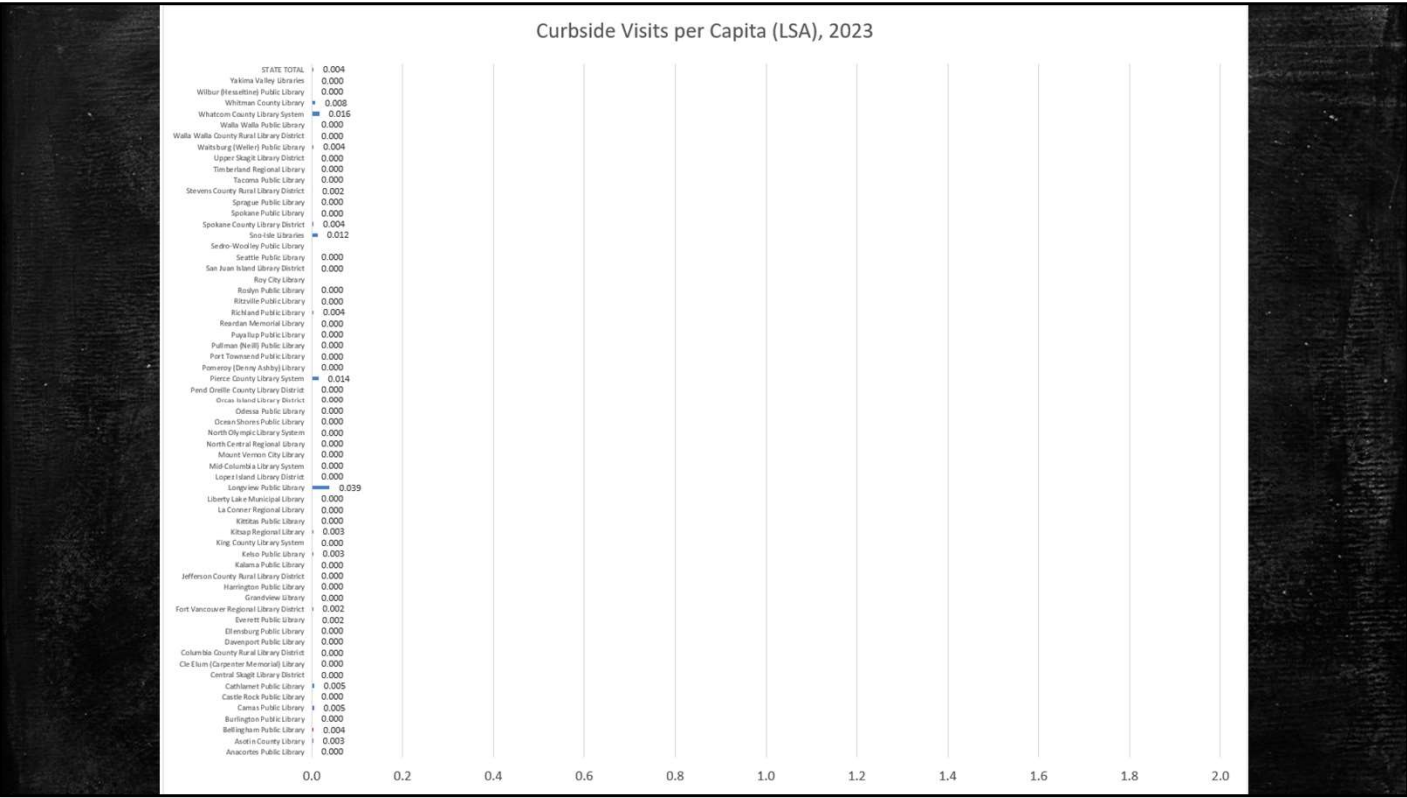
So here we have all 60 WA public libraries and a calculation of how many Curbside Visits per Capita each offered. BPL was in the top 10% (6th). WCLS did not report a count of curbside visits.



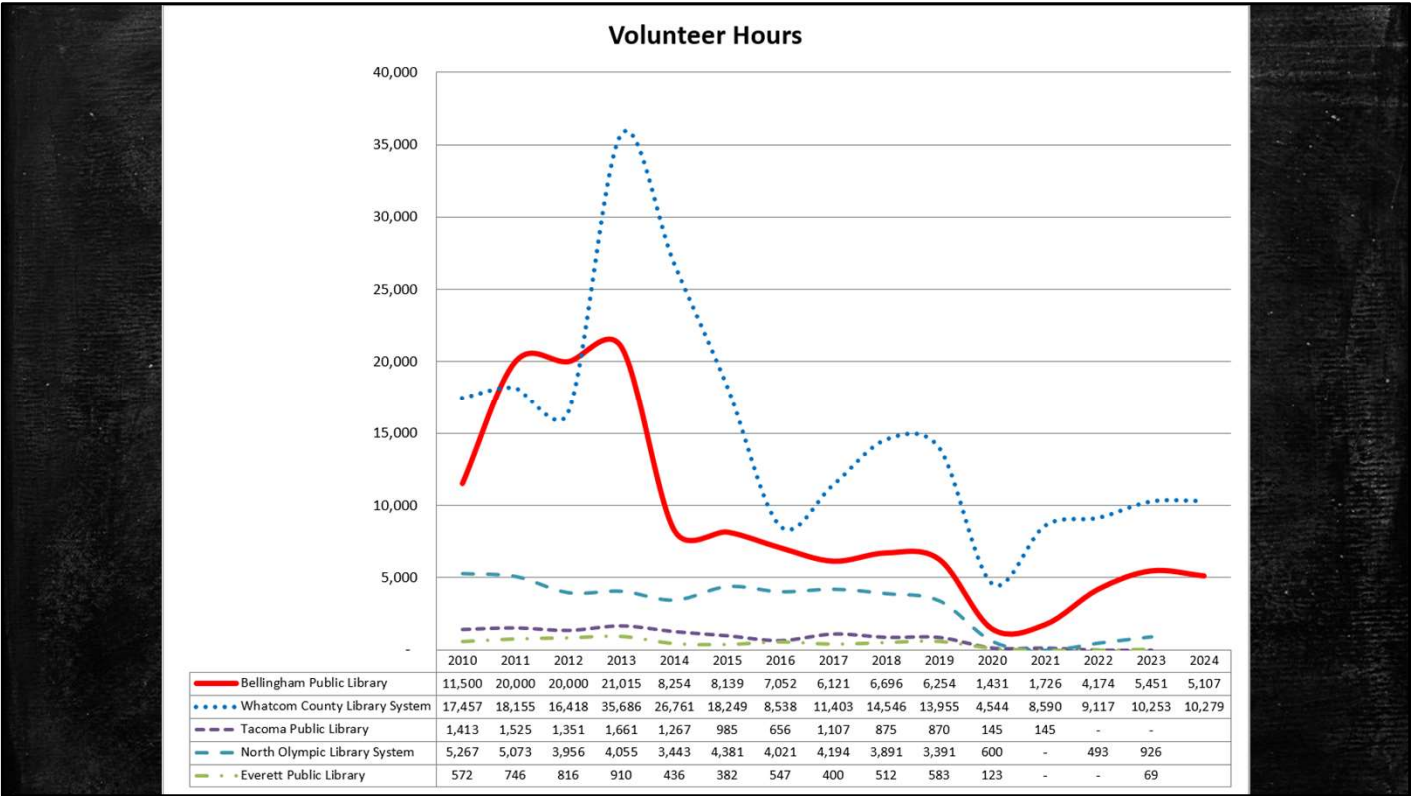
In 2021 BPL was 6th again, but out of 37 instead of 47, as some libraries apparently dropped curbside in 2021, or at least stopped reporting it.



In 2022 BPL was third of 23 libraries that reported curbside visits.



I had to add a 3rd decimal place in order to show much of anything for 2023. Curbside was basically over in 2023, and we ended our service during 2024.



One more metric that had a substantial impact from the pandemic was reported Volunteer Hours. Our building was closed for a long time, and there were hurdles to getting volunteers back in the building. Some libraries have rebounded more strongly than we have, while some others were less. For 2024 we seem to have flattened out at a new normal.

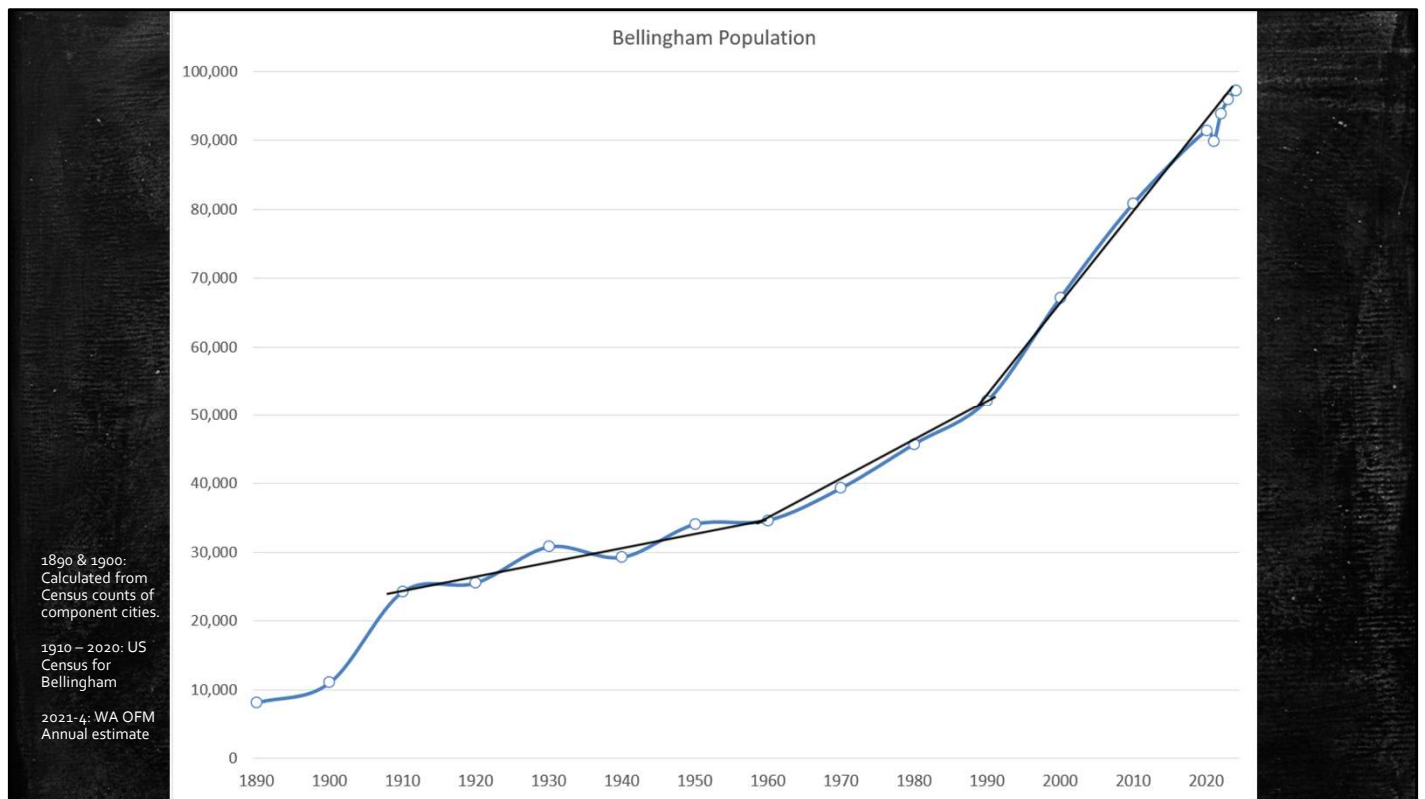
Moving on from COVID impacts ...

Long-Term Trends

- Population growth
- Library programming growth
- Shift from physical to digital
- Changes in computer & internet use

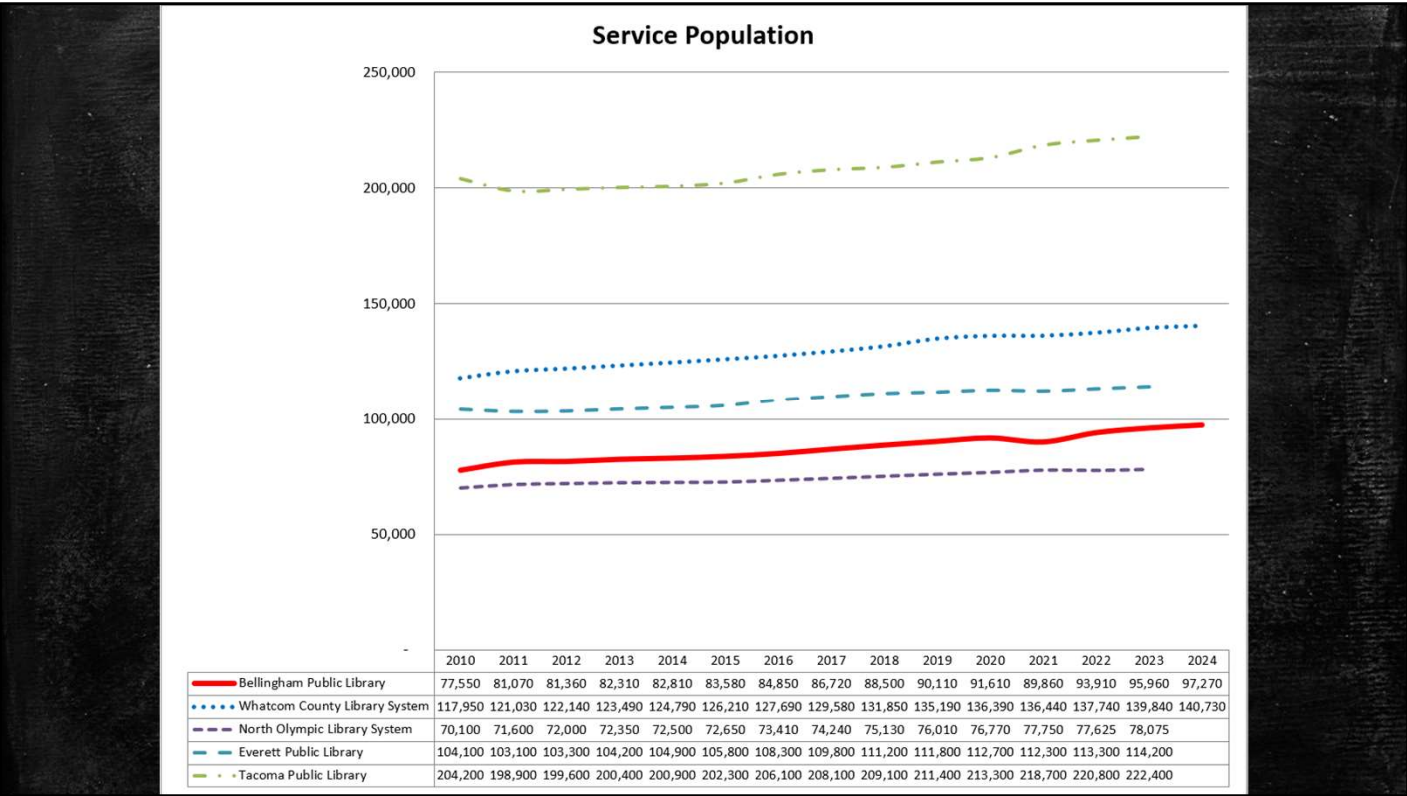
So those were some examples of impacts of the pandemic, and how we've recovered, or not, in the years since.

Moving on, we'll get into 4 long-term trends that have been impacting public libraries.

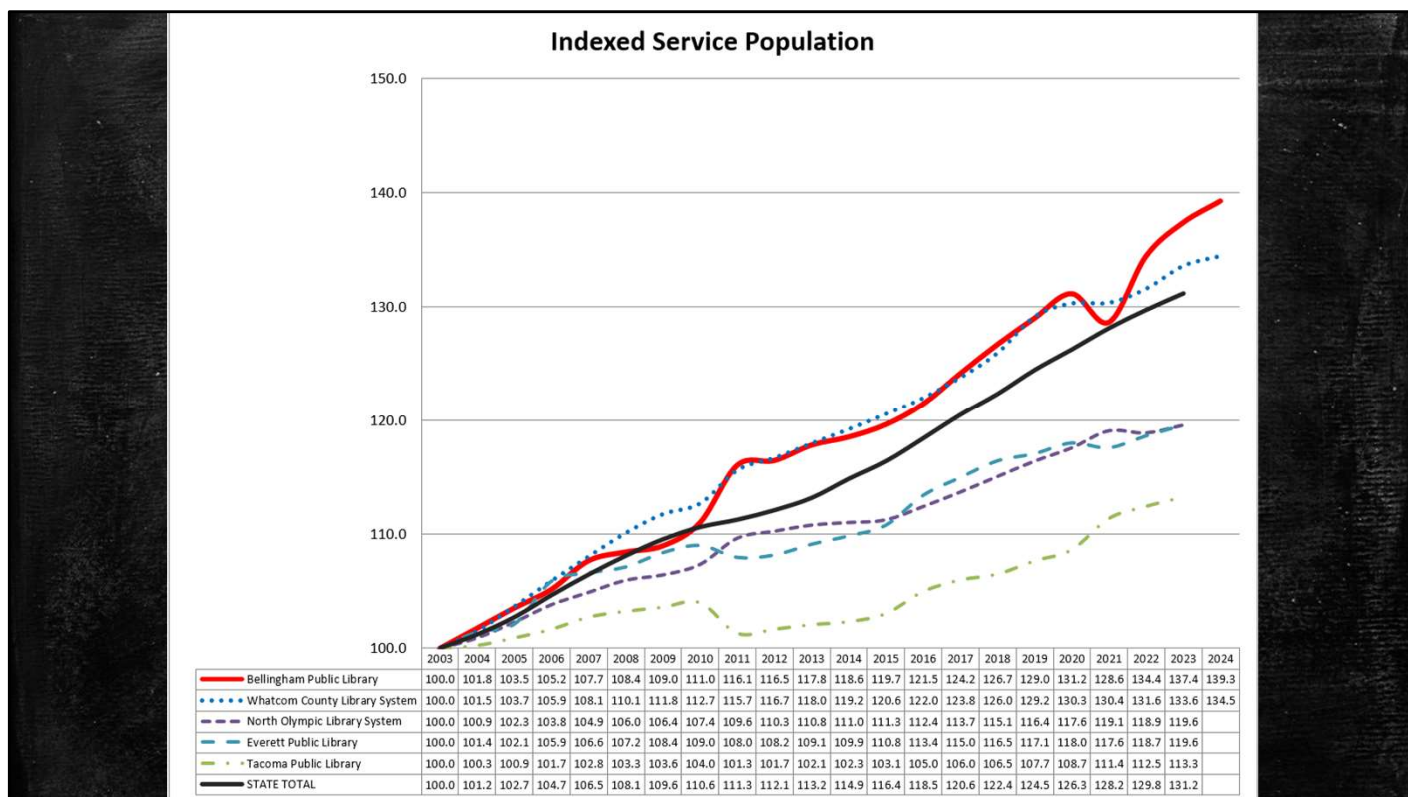


The first long-term trend is continued population increase.

First, some data that doesn't come from the State Library. This chart shows the Legal Service Population for Bellingham (starting in 1903...). Over the past ~110 years Bellingham has had three phases of growth: (first line) 1910 – 1960 was slow. (second line) 1960 to 1990 sped up a bit. (third line) 1990 to the present - growth really took off. The 2021-24 numbers are OFM estimates, which had an odd downturn in 2021 before resuming the previous trajectory.

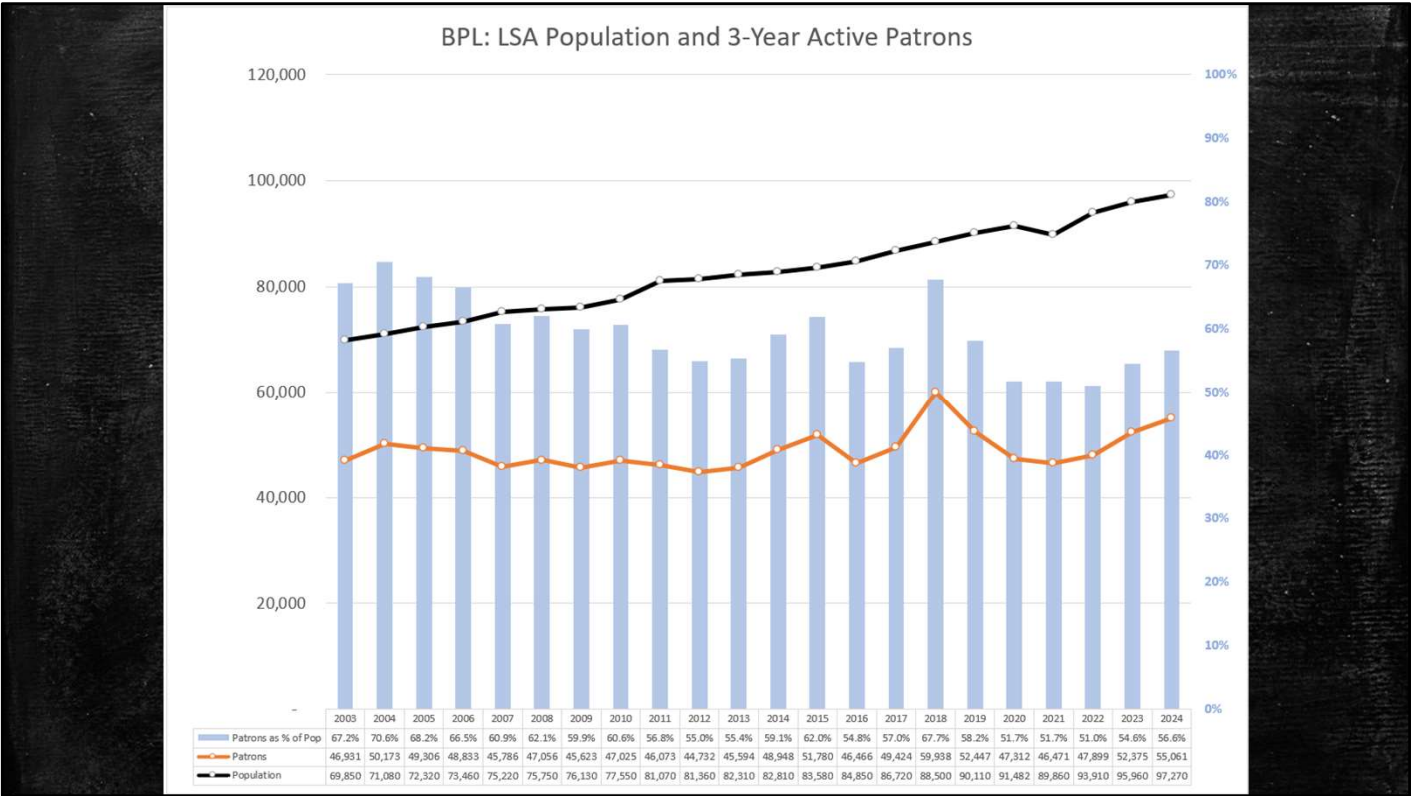


Here we are zoomed in to just the latest 15 years.
A new estimate of population is generated yearly by the Washington Office of Financial Management. OFM’s 2024 April 1 estimate has us on nearly the same growth rate as before the 2020 Census data came out.



This is easier to see when looking at the rate of change.

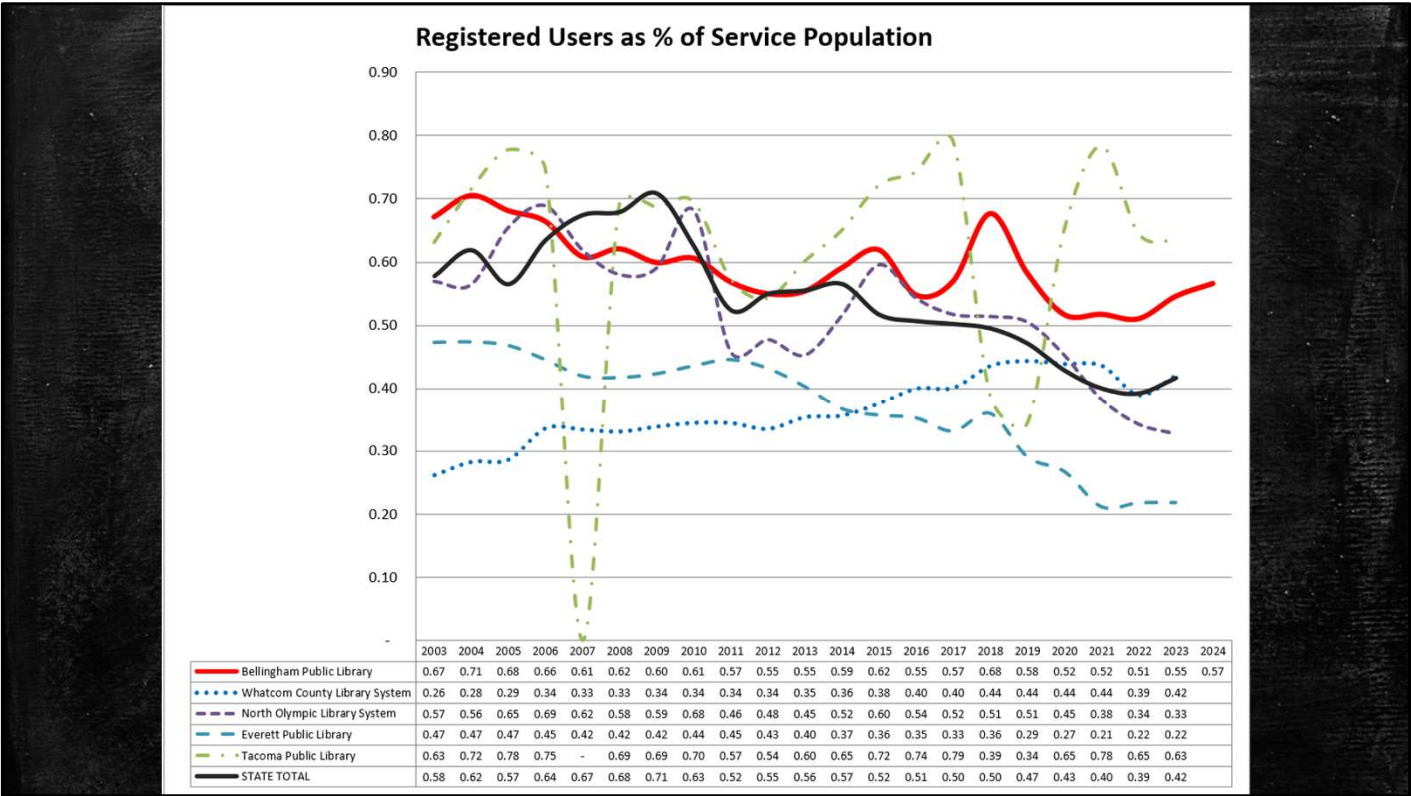
A different way to look at the LSA Population numbers is to show the rate of change relative to a start point – here we have 22 years of data with 2003 as the starting point. The WA OFM had an estimated rate of growth for Bellingham during the oughts that was proven by the 2010 Census to be too low – hence the bump up for 2011. At that point our growth diverged from the State overall growth rate estimate. Everett and Tacoma's both went down. In 2021 we dropped from 2020 -- as others have pointed out, it's likely due to WWU's COVID closure. But for 2022, OFM has pushed us back up, and the rate was largely maintained through 2024.



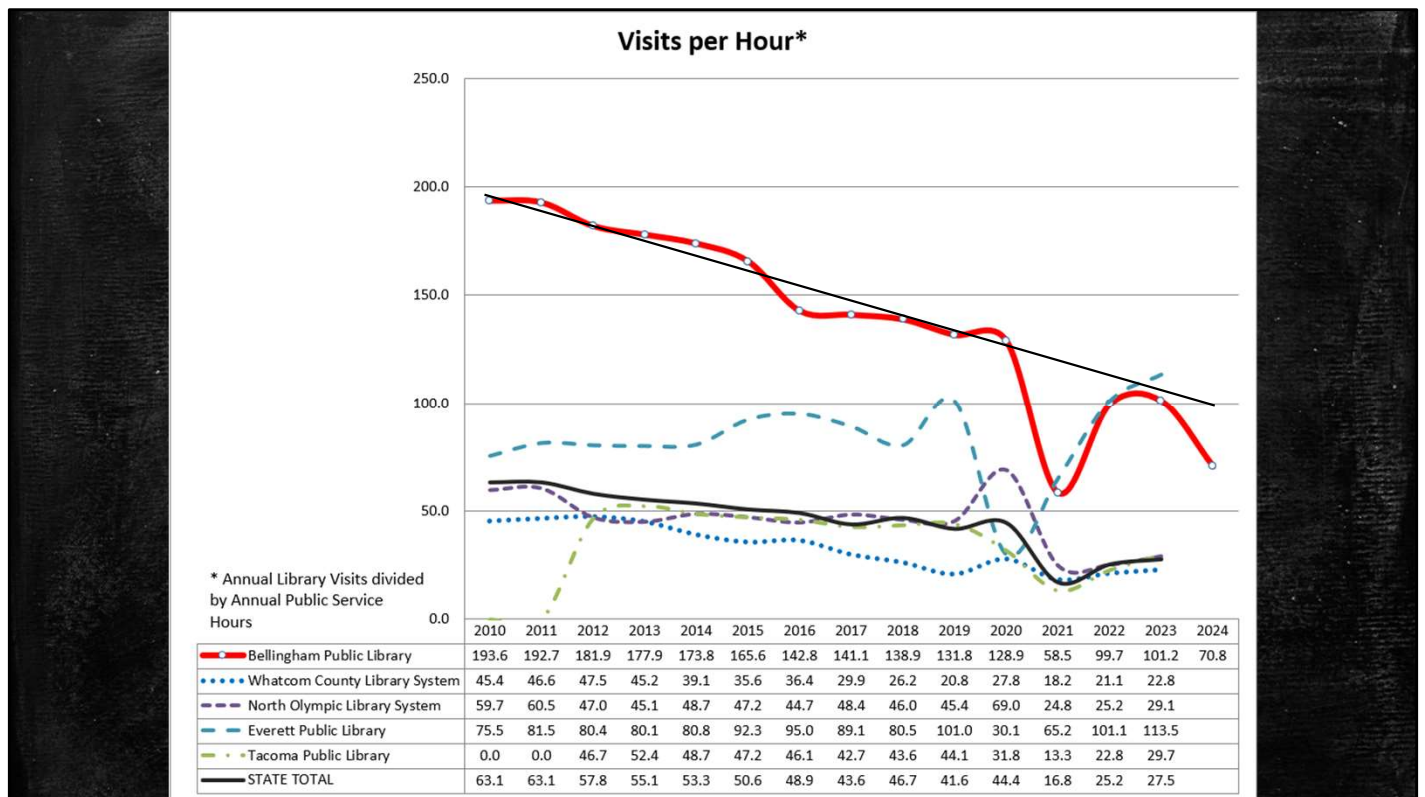
This is a bit of an aside, and the chart isn't in the merged workbook. It shows the OFM pop. estimates with our reported 3-Year Active Patrons, and the annual rate of cardholdership. Ideally every eligible person would have and use library card, so our rate of cardholdership would be 100%. We used to report as much as 70%; more recently we've been in the low 50's.

2018 was an anomaly caused by not de-duplicating students with both a personal card and a ConnectedED card.

In 2024 we've continued the post-pandemic up-tick in patron registrations, which helped boost our count of active cardholders enough to gain ground against population growth. We're back up over 55% of the population having used a BPL card in the past 3 years!



Here’s that data from 2003-2023 compared to a few other libraries in the State. Over time, our cardholder base has held steadier than that of the state as a whole. WCLS caught up a bit. No big change due to the pandemic, apparently. Nothing obvious in the chart, anyway.



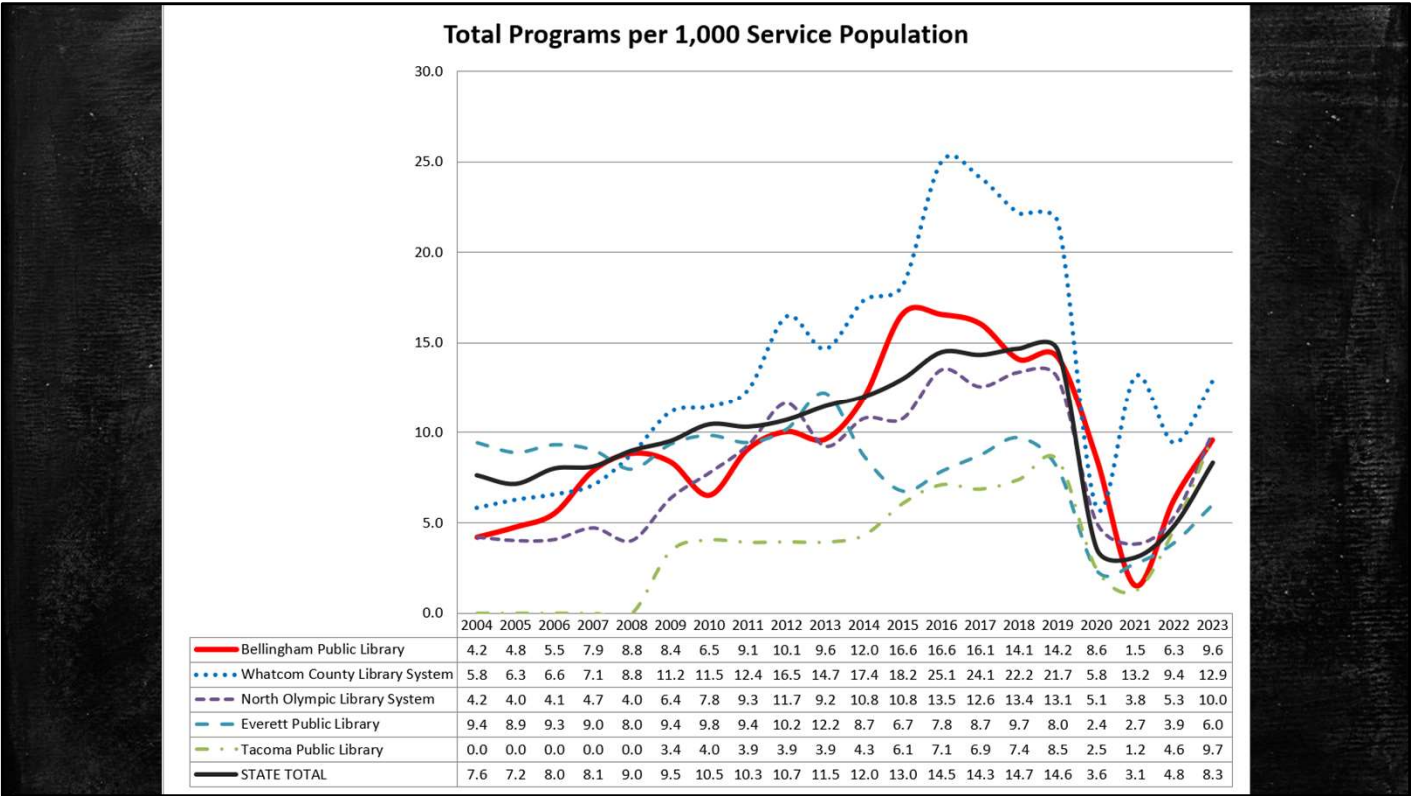
Visits per Hour are also dropping (as are Visits per Capita, as we saw previously).

In 2024 our visits were strongly impacted by the new people counting system.

Which puts us below our previous trend. [line]

My expectation is that the trend will continue at a similar rate, but on a new, lower, baseline.

Why are we seeing fewer visits per open hour? Is it a trend we need to reverse? If so, how?

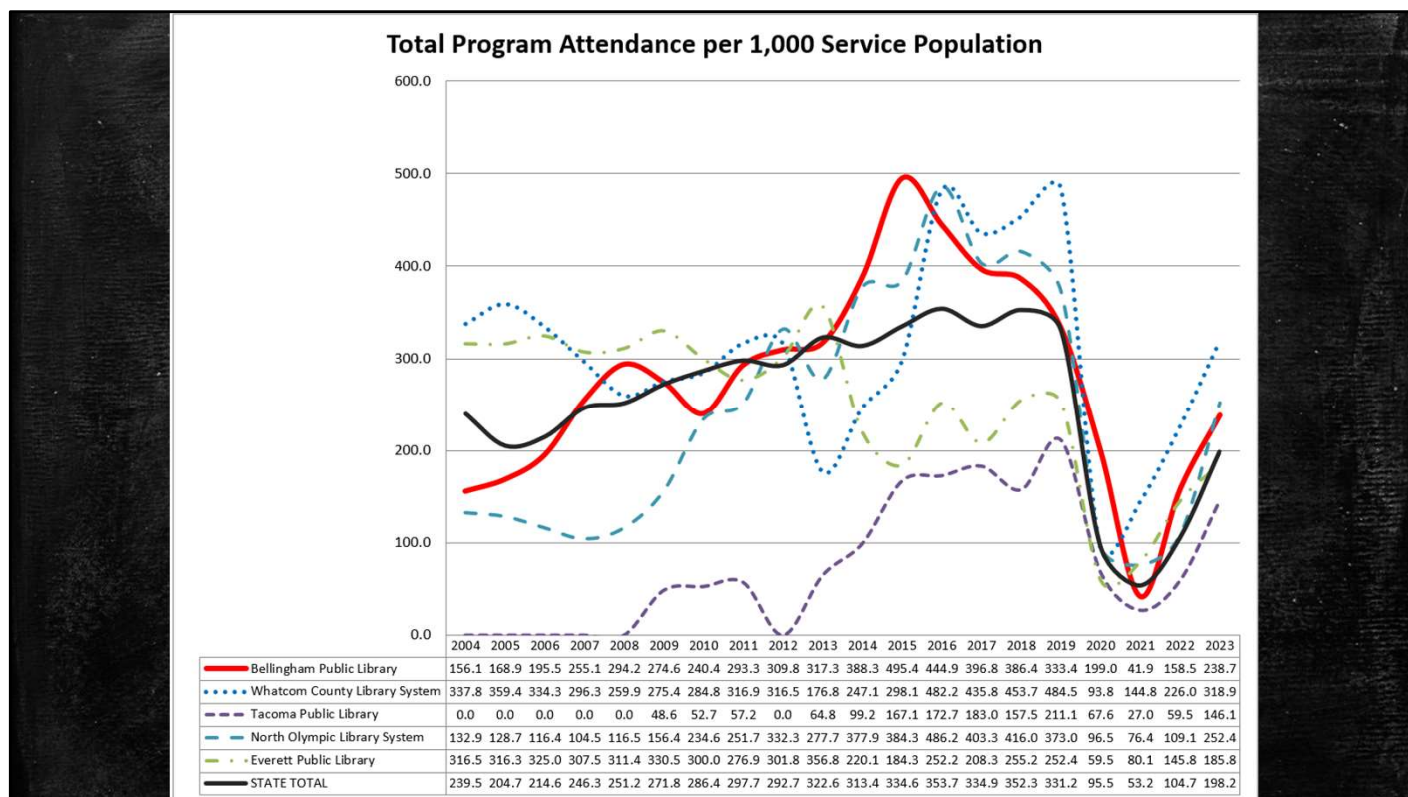


Another trend seen in the data is that the number of programs offered by public libraries are increasing relative to our population.

During the first year of the pandemic BPL's number of programs dropped off substantially less than some other libraries and the State average.

2021 saw a major change in reporting about programs. It's possible this change will result in a new baseline.

It looks like there's generally progress back to where programs had been prior to the pandemic. In 2023 we were back to where we a decade earlier.

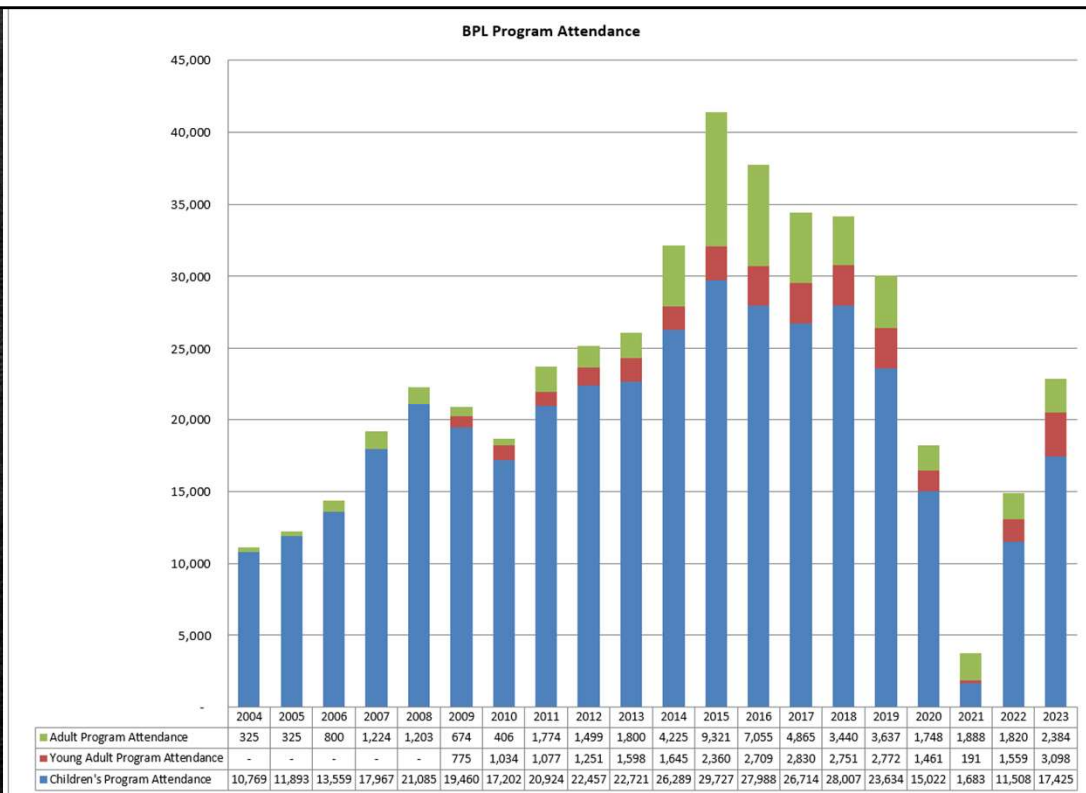


Part of the same trend, attendance at programs generally increased over the past 15+ years.

BPL did report a decline from 2015 to 2019, but that just put us back in alignment with the state average.

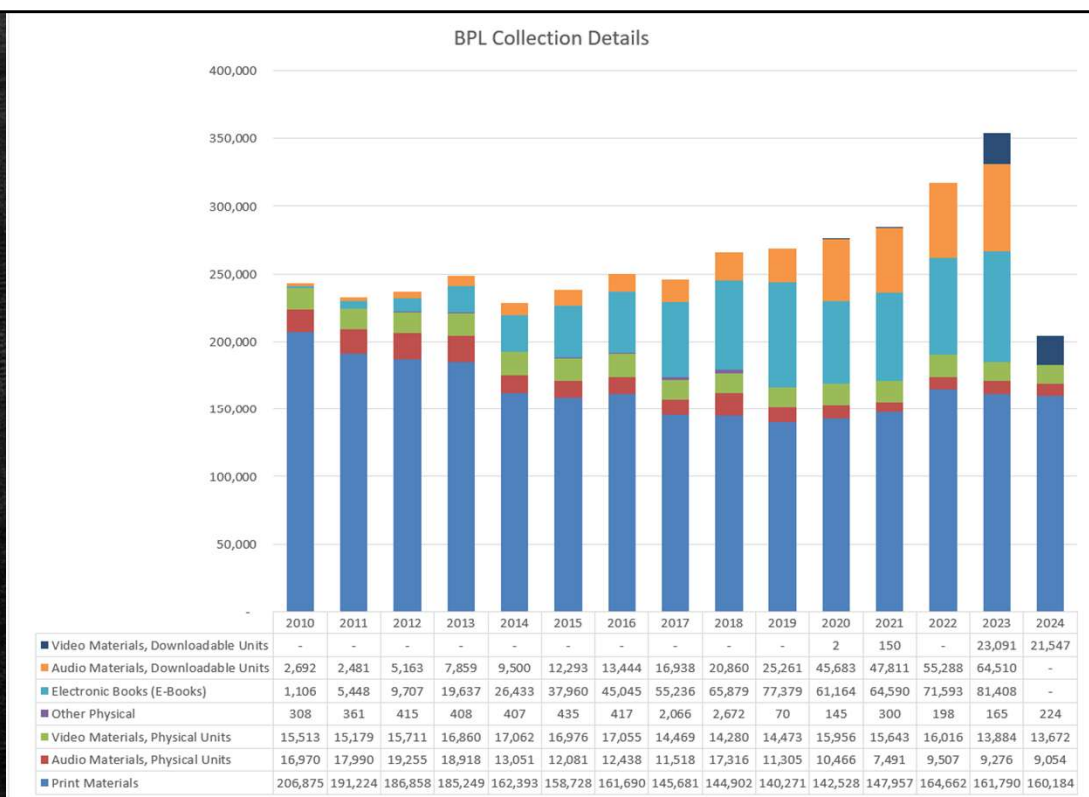
We're generally right around the State average, per capita, but dropped off less than others during the first year of the pandemic.

There has clearly been a shift in the library world to having more programs, and that has driven an increase in attendance despite the countervailing trend of fewer visits to library buildings. In part this is driven by library staff getting out in the community to hold programs outside of library spaces. Remote programs are now a thing, too.



Here is the BPL Program Attendance (red line on the previous chart) broken out by the programs' audience age group. Overall attendance at Children's programs is largest. Attendance for Young Adult programming was larger than attendance at Adult programming in 2023, which hadn't happened since 2010.

Moving along, the next trend is the shift from analog to digital.

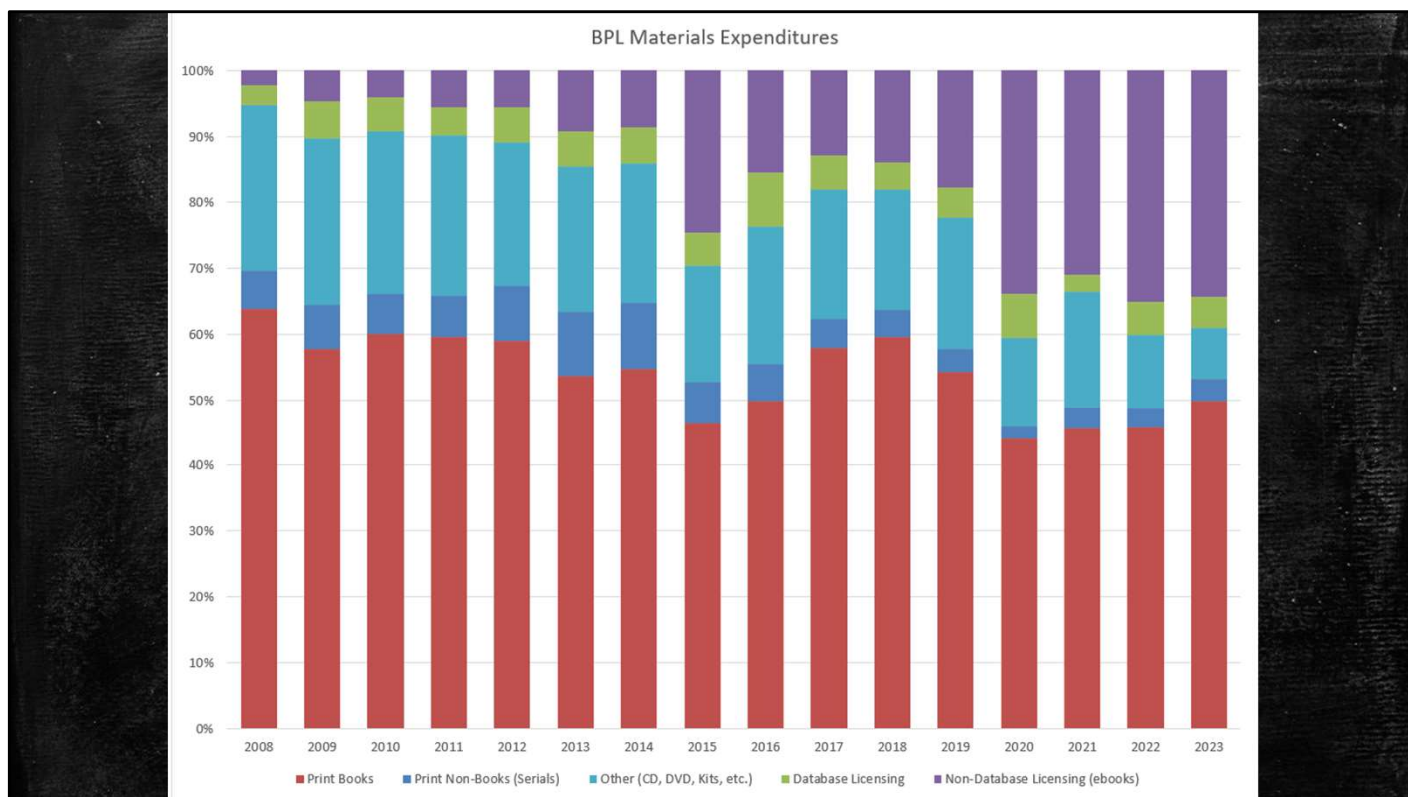


One long-term trend in libraries and in society in general is a shift toward digital media containers from analog media containers. From print books to ebooks; from audio recordings on records/cassettes/CDs to downloadable or streaming audio (both music and spoken word and books); from video on film, VHS tapes, DVDs, & Blu-Ray discs to streaming video.

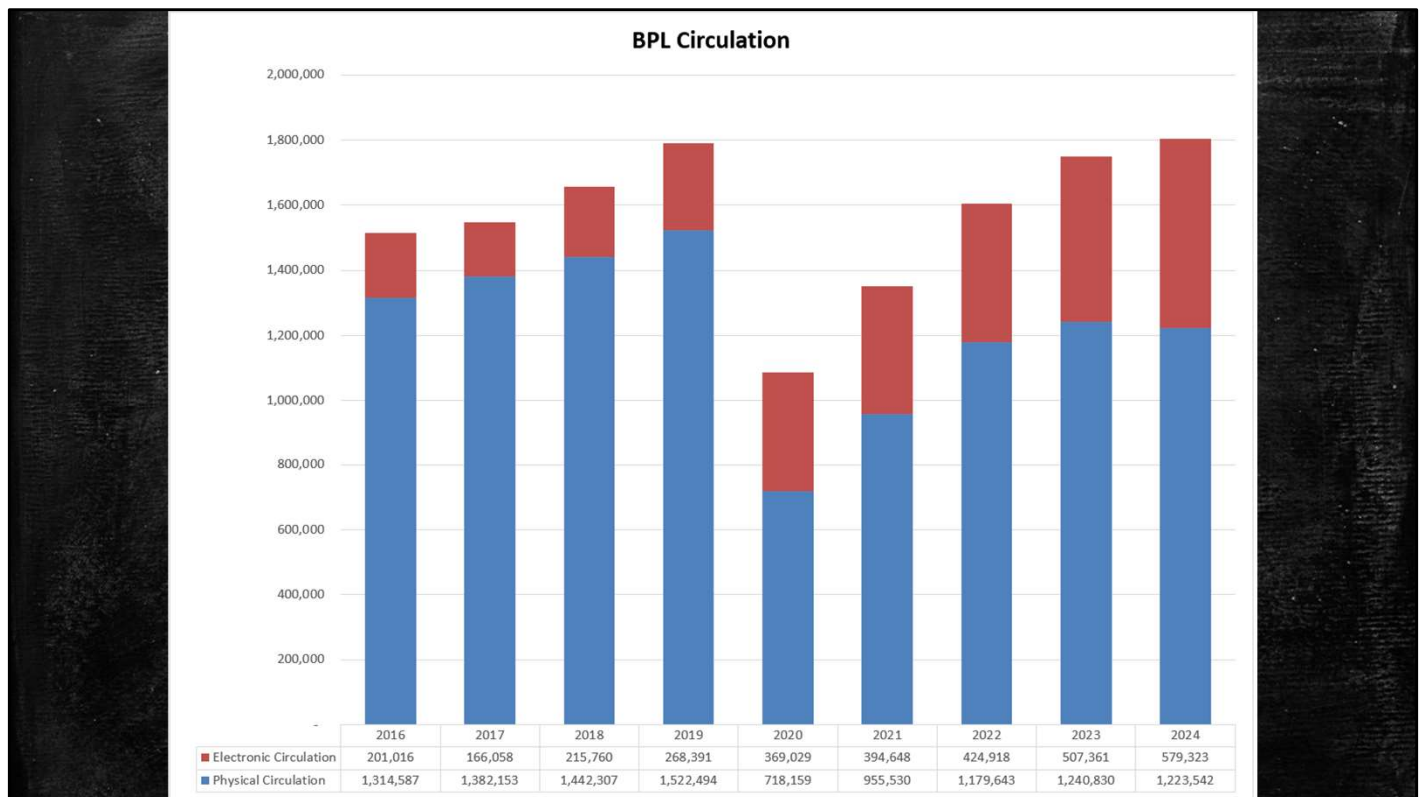
BPL has been taking part in this transition, too. Our collection has been decreasing the number of physical items we own, and increasing the number of licensed or cloud-based digital titles we make available to patrons. In the long-run this gives us the potential to increase our collection size past what could have ever been housed in our physical spaces. It also changes the ownership model from purchasing to licensing (against our will).

The Video Materials, Downloadable Units metric includes USE of the Kanopy streaming video platform, which was allowed for reporting. But Audio Materials, Downloadable Units does not include the millions of songs available to stream via Freegal. There are pain points in this transition to digital as the stats-holders try to come up with cleanly-comparable stats for different types of media. Because they are packages of titles rather than individual purchase decisions, we don't always get to count them as part of our collection.

The 2024 data is incomplete. Our physical materials declined slightly, but we're expecting the digital counts to have increased again.



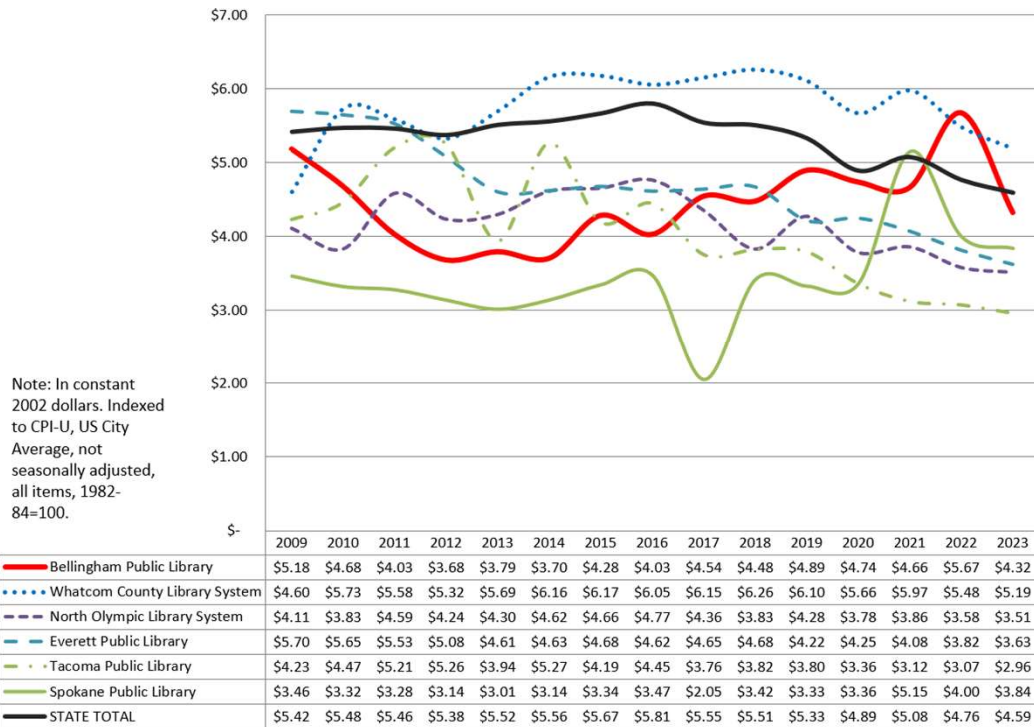
Here is how BPL has distributed its Materials Expenditure across formats over the years. The long-term trend is a shift from physical purchases to digital licenses. Licenses were about 10% for several years; now it's 40%.



Our circulation split between physical and digital is changing, too, with the COVID pandemic giving a big boost to Electronic Circulation. Note that our physical circulation benefits from automatic renewals, while digital things don't. However, 2023 was the year that digital circ. (521k) passed renewals (508k). In 2024 physical circ. declined a smidge while electronic continued to increase.

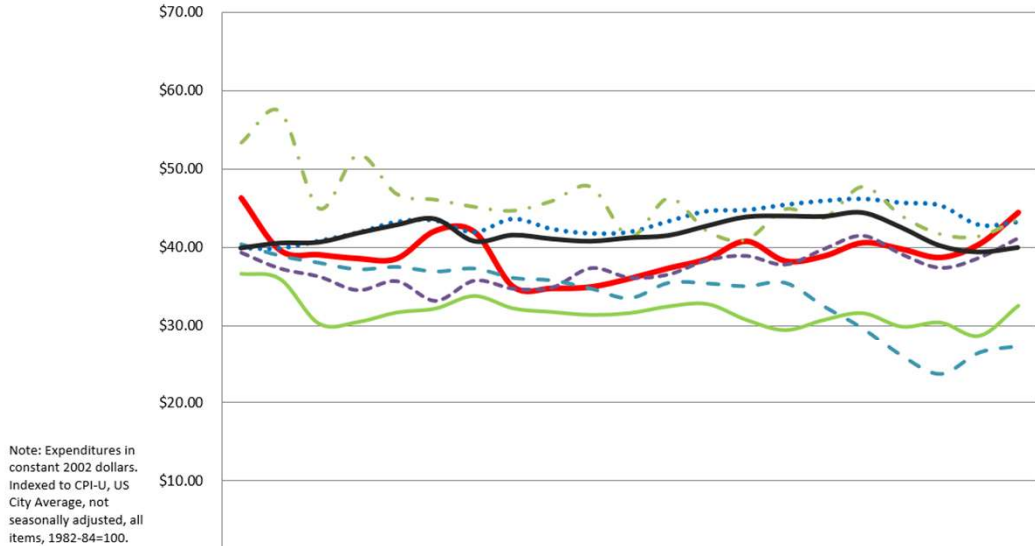
2016 is the first year the stats included this split between physical and electronic circulation, so we don't have comparable numbers any further back.

Per Capita Expenditure on Materials, adjusted for inflation



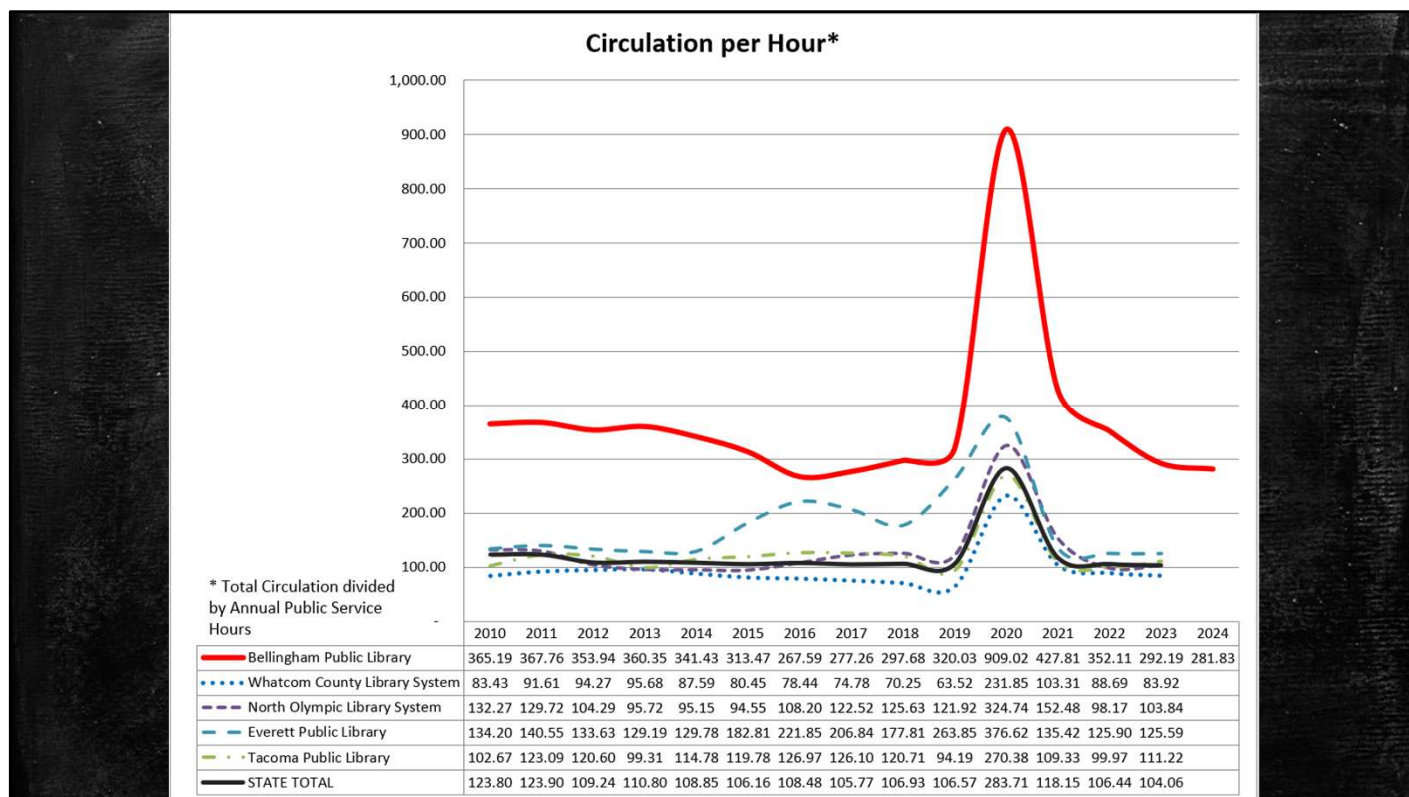
Long-term there isn't a discernable trend in expenditure per capita for materials when viewed in inflation-adjusted dollars, though most of these libraries have had decreases since 2019, and the state average has been trending down since a high in 2016. BPL's big increase in 2022 apparently stems from a windfall due to salary savings. It's not currently budgeted to continue, as demonstrated with the 2023 reversion

Total Operating Expenditures per Capita, adjusted for inflation

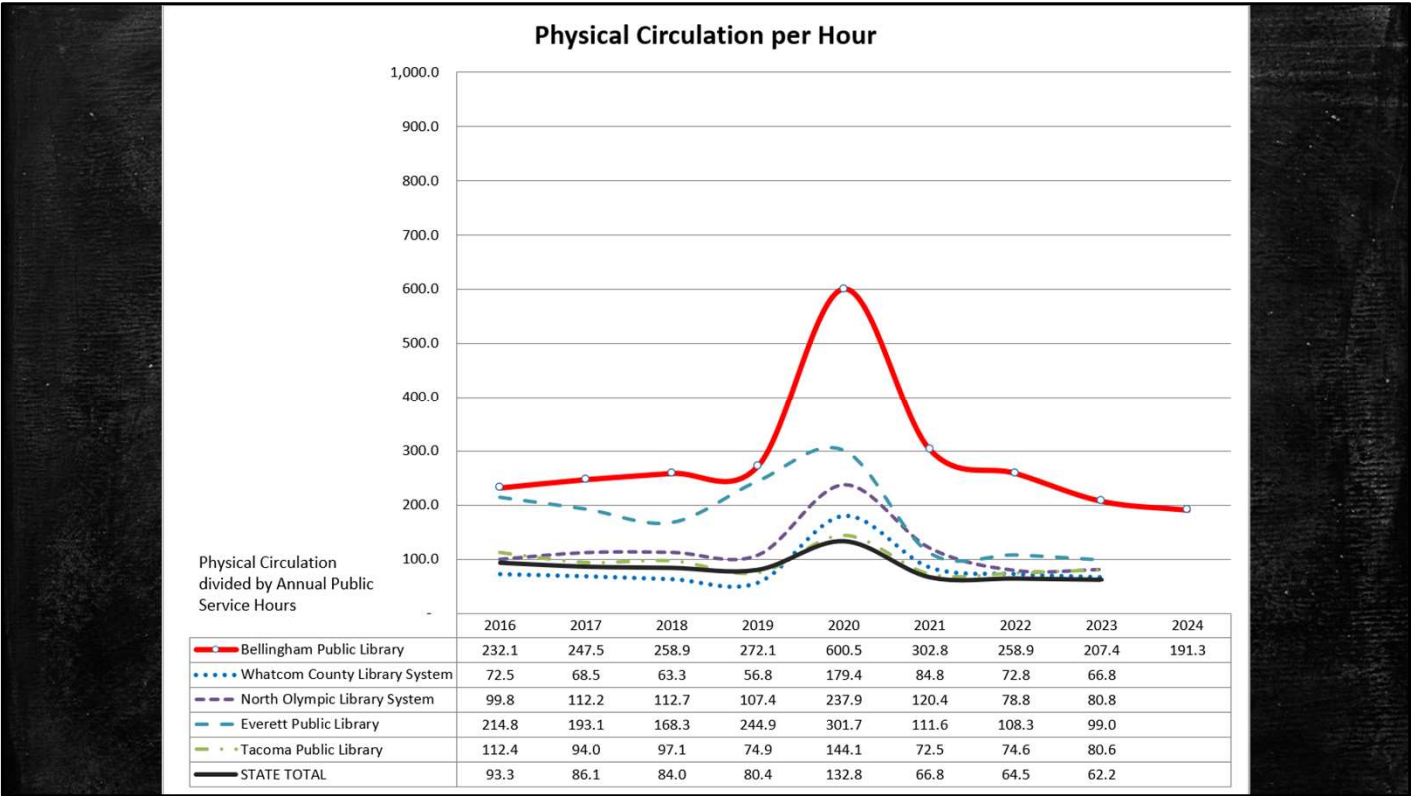


| | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|-------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Bellingham Public Library | \$46.24 | \$39.59 | \$39.02 | \$38.55 | \$38.52 | \$42.08 | \$41.94 | \$34.95 | \$34.75 | \$34.93 | \$36.00 | \$37.31 | \$38.50 | \$40.74 | \$38.23 | \$38.85 | \$40.55 | \$39.74 | \$38.68 | \$40.37 | \$44.39 |
| Whatcom County Library System | \$39.91 | \$39.88 | \$40.80 | \$41.83 | \$43.21 | \$43.39 | \$41.90 | \$43.60 | \$42.32 | \$41.76 | \$41.93 | \$43.28 | \$44.57 | \$44.71 | \$45.37 | \$45.87 | \$46.13 | \$45.62 | \$45.29 | \$42.83 | \$43.20 |
| North Olympic Library System | \$39.31 | \$37.26 | \$36.24 | \$34.48 | \$35.66 | \$33.12 | \$35.72 | \$34.69 | \$34.82 | \$37.33 | \$36.10 | \$36.51 | \$38.36 | \$38.90 | \$37.78 | \$39.79 | \$41.49 | \$39.11 | \$37.36 | \$38.67 | \$41.19 |
| Everett Public Library | \$40.33 | \$38.87 | \$37.98 | \$37.14 | \$37.45 | \$36.86 | \$37.24 | \$36.04 | \$35.73 | \$34.69 | \$33.47 | \$35.42 | \$35.34 | \$34.98 | \$35.42 | \$32.40 | \$29.59 | \$26.02 | \$23.67 | \$26.42 | \$27.23 |
| Tacoma Public Library | \$53.30 | \$57.24 | \$44.94 | \$51.75 | \$46.77 | \$46.05 | \$45.13 | \$44.65 | \$45.89 | \$47.68 | \$41.33 | \$46.24 | \$42.03 | \$40.97 | \$44.84 | \$43.75 | \$47.71 | \$43.97 | \$41.65 | \$41.41 | \$43.62 |
| Spokane Public Library | \$36.66 | \$35.98 | \$30.23 | \$30.43 | \$31.67 | \$32.18 | \$33.80 | \$32.20 | \$31.73 | \$31.36 | \$31.59 | \$32.45 | \$32.75 | \$30.72 | \$29.39 | \$30.70 | \$31.58 | \$29.84 | \$30.37 | \$28.65 | \$32.54 |
| STATE TOTAL | \$39.92 | \$40.56 | \$40.66 | \$41.82 | \$42.87 | \$43.65 | \$40.80 | \$41.58 | \$41.09 | \$40.79 | \$41.23 | \$41.52 | \$42.76 | \$43.90 | \$44.02 | \$43.97 | \$44.46 | \$42.55 | \$40.21 | \$39.41 | \$39.98 |

This ties in with overall expenditures per capita, which are essentially flat over the past 20+ years when adjusted for inflation. BPL did rise above the State average in 2022 & '23, but the 2025 numbers likely won't be so positive.

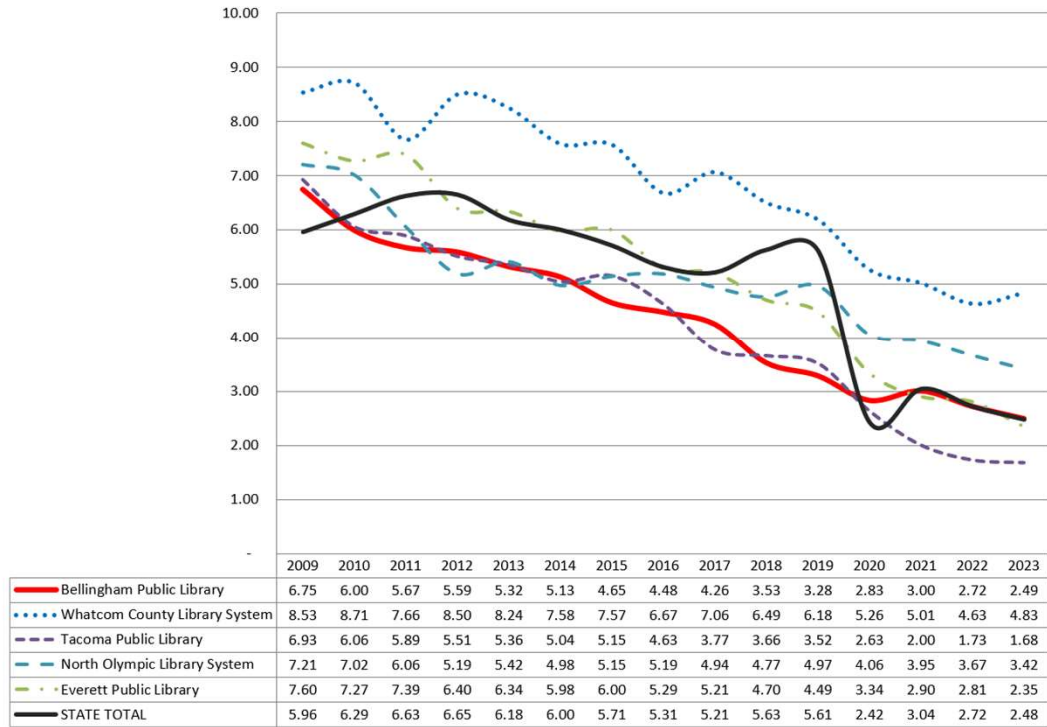


But remember this slide? How does the shift in circulation from physical to digital impact how we understand this? Patrons can access digital materials 24/7 so open hours have less and less importance to this metric as the Electronic Circulation makes up a more substantial percentage of overall circulation.



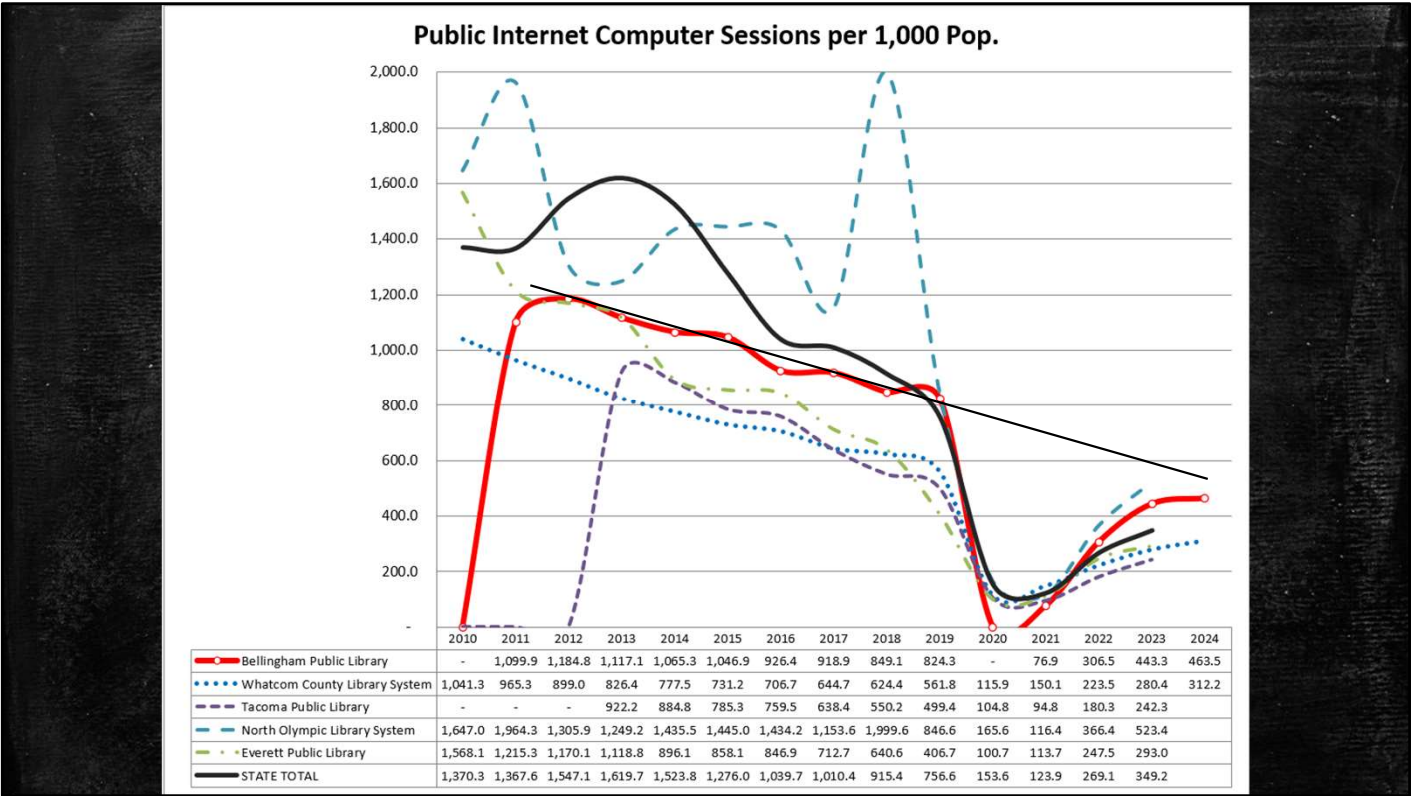
So let's look at only physical circulation against open hours. 2016 was when we hit bottom for Total Circ. per open hour; now 2024 is our low-point for Physical Circ per open hour. We expanded our hours in 2023 with the opening of Bellis Fair more than we recovered our physical circulation, so this isn't really all bad news. Being closer to the State average on this metric should be more sustainable for our staff.

Print Serial Subscriptions per 1,000 Population



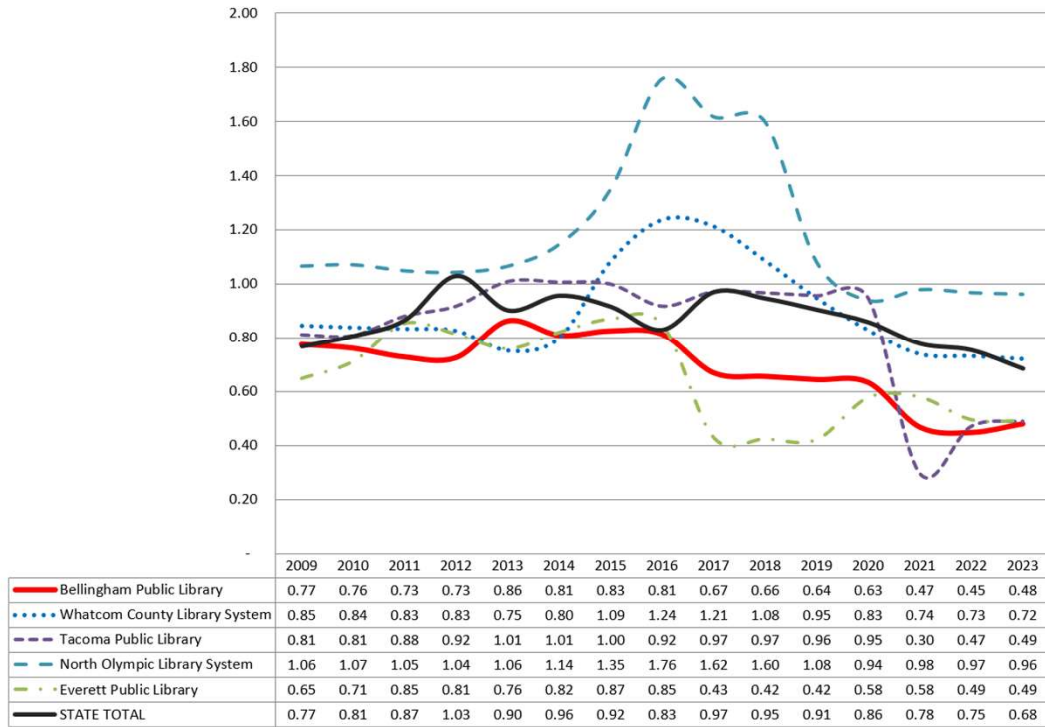
One component of the shift from analog to digital is major upheaval in the print serials market, both newspapers and magazines. We are having more and more trouble finding print magazines to subscribe to, and those that we do are nearly all in a process of decreasing their page-counts, their publication frequency, or either going digital-only or just ceasing publication entirely. While BPL had a slight uptick in 2021 due to the population estimate decreasing, the subsequent increase in population for 2022 has cancelled that out and put us back on the same downward trajectory, which is continued into 2023 along with most other libraries.

| Print Serials Subscriptions per 1,000 Service Population | | FISCAL YEAR | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------|-------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|------|--|
| Name | FISCAL YEAR | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | | |
| Anacortes Public Library | VA0032 | 25.82 | 35.95 | 38.39 | 38.30 | 35.52 | 31.10 | 11.78 | 3.89 | 8.87 | 12.17 | 11.53 | 10.07 | 10.01 | 3.93 | 8.83 | 8.76 | 9.06 | 7.78 | 5.11 | 6.76 | 6.09 | 6.83 | | |
| Asotin County Library | VA0033 | 6.47 | 5.43 | 6.23 | 6.65 | 6.59 | 6.81 | 5.98 | 5.77 | 4.10 | 5.31 | 4.98 | 4.77 | 5.10 | 4.23 | 4.38 | 4.31 | 4.28 | 3.20 | 3.31 | 3.02 | 3.10 | 2.87 | | |
| Bellingham Public Library | VA0050 | 8.97 | 9.59 | 7.32 | 7.20 | 7.01 | 6.97 | 6.75 | 6.75 | 6.00 | 5.67 | 5.59 | 5.32 | 5.13 | 4.65 | 4.48 | 4.26 | 3.53 | 3.28 | 2.83 | 3.00 | 2.72 | 2.49 | | |
| Burlington Public Library | VA0002 | 15.02 | 13.81 | 14.34 | 13.25 | 12.32 | 13.10 | 20.57 | 11.39 | 10.13 | 10.69 | 10.67 | 11.04 | 10.07 | 10.14 | 9.91 | 12.18 | 10.08 | 9.96 | 9.17 | 8.78 | 6.43 | 5.35 | | |
| Camas Public Library | VA0034 | 16.17 | 16.20 | 14.97 | 14.88 | 14.67 | 14.13 | 15.15 | 13.92 | 10.40 | 9.17 | 8.99 | 7.19 | 7.86 | 6.03 | 5.59 | 5.24 | 4.46 | 4.52 | 3.82 | 3.94 | 2.42 | 2.33 | | |
| Castle Rock Public Library | VA0003 | 3.77 | 2.34 | 4.65 | 4.67 | 3.75 | 2.81 | 2.80 | 2.33 | 2.33 | 3.01 | 2.34 | 2.34 | 2.33 | 1.84 | 1.83 | 1.38 | 2.27 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Castle Rock Public Library | VA0004 | 25.00 | 25.00 | 21.82 | 18.18 | 16.22 | 17.86 | 15.73 | 13.13 | 15.52 | 15.09 | 13.33 | 14.00 | 10.00 | 20.41 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Central Stage Library District | VA0078 | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | 0.00 | 0.00 | 0.19 | 1.46 | 1.03 | 0.86 | 1.94 | 1.78 | 1.81 | | |
| Cle Elum (Carpenter Memorial) Library | VA0006 | 21.41 | 27.81 | 28.33 | 28.11 | 28.12 | 30.52 | 30.17 | 33.63 | 29.41 | 25.07 | 28.27 | 29.15 | 26.20 | 24.13 | 25.67 | 27.20 | 30.40 | 22.45 | 20.05 | 17.19 | 12.00 | 8.43 | | |
| Columbia County Rural Library District | VA0075 | N/A | N/A | N/A | N/A | N/A | N/A | 12.09 | 10.08 | 3.70 | 11.34 | 13.10 | 12.53 | 12.66 | 12.63 | 12.76 | 12.53 | 12.44 | 9.93 | 5.43 | 5.74 | 10.18 | 4.96 | | |
| Davenport Public Library | VA0009 | 2.91 | 2.96 | 2.89 | 2.89 | 2.87 | 2.87 | 3.44 | 3.45 | 3.48 | 4.03 | 4.05 | 2.94 | 2.37 | 0.59 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Ellensburg Public Library | VA0035 | 12.00 | 11.86 | 10.49 | 10.30 | 9.25 | 10.10 | 8.83 | 9.34 | 8.43 | 7.84 | 7.91 | 8.27 | 6.34 | 7.23 | 7.04 | 6.09 | 6.15 | 6.01 | 5.81 | 5.38 | 4.49 | 4.50 | | |
| Everett Public Library | VA0051 | 9.37 | 8.50 | 8.77 | 8.88 | 8.62 | 8.60 | 8.07 | 7.60 | 7.27 | 7.39 | 8.40 | 6.34 | 5.96 | 6.00 | 5.29 | 5.21 | 4.70 | 4.49 | 3.94 | 2.90 | 2.91 | 2.95 | | |
| Fort Vancouver Regional Library District | VA0058 | 5.57 | 5.62 | 5.16 | 4.73 | 4.68 | 5.22 | 5.06 | 5.16 | 5.43 | 5.45 | 5.08 | 4.72 | 4.97 | 4.79 | 4.48 | 4.39 | 4.28 | 3.65 | 3.80 | 3.26 | 2.85 | 2.71 | | |
| Grandview Library | VA0037 | 5.70 | 3.89 | 3.98 | 3.91 | 3.85 | 3.72 | 4.18 | 2.34 | 1.83 | 2.20 | 2.00 | 2.18 | 2.51 | 2.41 | 2.60 | 1.97 | 2.33 | 2.68 | 2.67 | 2.28 | 1.54 | 0.00 | | |
| Harrington Public Library | VA0011 | 11.66 | 11.52 | 11.63 | 11.90 | 11.90 | 11.90 | 11.90 | 11.76 | 11.76 | 11.90 | 11.90 | 2.38 | 2.41 | 2.38 | 2.41 | 2.41 | 2.41 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Jefferson County Rural Library District | VA0038 | 9.64 | 8.21 | 5.42 | 5.30 | 6.19 | 6.08 | 6.04 | 4.97 | 5.30 | 4.79 | 5.72 | 7.08 | 7.96 | 7.16 | 6.20 | 8.42 | 6.26 | 6.19 | 5.64 | 6.03 | 8.00 | 6.62 | | |
| Kalama Public Library | VA0012 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Kelso Public Library | VA0039 | 7.05 | 7.44 | 5.93 | 5.92 | 5.91 | 6.08 | 6.39 | 6.59 | 6.62 | 7.30 | 7.29 | 7.54 | 7.61 | 8.79 | 8.86 | 9.18 | 7.28 | 5.73 | 3.24 | 0.79 | 0.79 | 0.39 | | |
| King County Library System | VA0059 | 10.33 | 9.95 | 9.86 | 9.93 | 10.07 | 9.64 | 9.73 | 9.37 | 8.76 | 9.70 | 8.45 | 7.74 | 7.26 | 7.13 | 6.84 | 6.81 | 6.01 | 5.92 | 0.03 | 3.48 | 3.32 | 3.25 | | |
| Kitsap Regional Library | VA0060 | 5.64 | 5.63 | 5.65 | 5.52 | 4.33 | 3.63 | 3.19 | 3.18 | 3.07 | 3.17 | 3.05 | 1.37 | 2.75 | 2.82 | 2.72 | 2.70 | 2.54 | 2.35 | 2.22 | 2.36 | 2.30 | 1.86 | | |
| Kootenai Public Library | VA0014 | 8.18 | 7.14 | 5.31 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.69 | 0.00 | 1.37 | 1.37 | 1.33 | 1.32 | 1.01 | 0.65 | 0.00 | 0.00 | | |
| La Crosse Regional Library | VA0015 | 3.14 | 2.92 | 4.11 | 4.04 | 3.97 | 3.85 | 3.79 | 3.85 | 3.84 | 3.64 | 3.51 | 4.47 | 4.44 | 4.19 | 4.10 | 4.02 | 3.96 | 3.89 | 1.93 | 0.97 | 0.58 | 0.96 | | |
| Lacey Lake Municipal Library | VA0074 | 6.05 | 10.66 | 12.40 | 10.94 | 10.94 | 10.03 | 10.73 | 10.73 | 4.72 | 6.10 | 5.57 | 2.93 | 2.77 | 1.34 | 1.29 | 0.40 | 0.38 | 0.36 | 0.78 | 0.56 | 1.32 | 0.91 | | |
| Longview Public Library | VA0052 | 6.30 | 5.95 | 5.63 | 5.19 | 5.17 | 5.35 | 4.32 | 4.21 | 4.19 | 3.59 | 3.96 | 3.73 | 3.60 | 3.58 | 3.57 | 3.27 | 2.79 | 2.40 | 1.63 | 3.23 | 2.97 | 2.62 | | |
| Lopez Island Library District | VA0026 | 38.56 | 35.95 | 36.36 | 32.99 | 36.36 | 39.81 | 42.48 | 43.48 | 42.58 | 35.79 | 31.79 | 39.19 | 38.08 | 8.16 | 10.54 | 27.15 | 23.46 | 28.89 | 22.92 | 19.39 | 15.91 | 15.24 | | |
| Mid-Columbia Library System | VA0061 | 5.33 | 5.02 | 4.47 | 4.54 | 4.17 | 3.68 | 3.73 | 3.59 | 3.40 | 3.24 | 3.25 | 3.19 | 2.67 | 2.65 | 2.38 | 2.22 | 2.08 | 1.92 | 1.78 | 1.68 | 0.12 | 1.20 | | |
| Mount Vernon City Library | VA0040 | 12.64 | 12.45 | 10.57 | 9.71 | 3.54 | 10.04 | 9.49 | 9.42 | 9.61 | 8.05 | 8.03 | 7.61 | 7.51 | 7.10 | 6.02 | 6.05 | 5.17 | 4.30 | 4.85 | 3.53 | 3.27 | 3.20 | | |
| North Central Regional Library | VA0062 | 7.10 | 5.25 | 4.79 | 0.00 | 0.00 | 3.82 | 4.18 | 3.93 | 4.05 | 3.98 | 4.33 | 4.13 | 3.27 | 4.14 | 4.09 | 4.15 | 4.09 | 4.04 | 3.57 | 3.45 | 3.07 | 2.96 | | |
| North Olympic Library System | VA0036 | 15.07 | 15.11 | 14.95 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | 14.55 | | |
| Ocean Shores Public Library | VA0020 | 17.56 | 15.50 | 15.00 | 15.20 | 16.29 | 16.79 | 14.90 | 14.81 | 7.69 | 6.37 | 11.49 | 12.36 | 11.90 | 6.07 | 10.50 | 10.40 | 10.10 | 9.71 | 9.42 | 7.47 | 6.94 | 6.50 | | |
| Odesa Public Library | VA0016 | 1.05 | 2.15 | 1.05 | 1.05 | 1.05 | 1.05 | 2.08 | 2.08 | 8.33 | 1.10 | 1.09 | 1.10 | 1.11 | 1.10 | 1.11 | 1.10 | 1.10 | 1.10 | 1.10 | 1.12 | 1.12 | 1.12 | | |
| Orcas Island Library District | VA0029 | 25.95 | 23.83 | 21.27 | 21.36 | 21.66 | 21.73 | 24.37 | 23.38 | 24.05 | 24.54 | 24.04 | 24.18 | 24.40 | 24.65 | 24.84 | 25.40 | 22.15 | 21.84 | 21.54 | 20.50 | 20.87 | 17.64 | | |
| Pend Oreille County Library District | VA0041 | 10.68 | 10.85 | 6.39 | 6.23 | 4.80 | 4.94 | 5.08 | 3.10 | 4.43 | 3.69 | 3.66 | 4.28 | 5.60 | 5.59 | 3.54 | 2.54 | 2.51 | 3.96 | 3.97 | 4.01 | 3.66 | 3.93 | | |
| Pierce County Library System | VA0063 | 6.29 | 6.00 | 5.94 | 5.84 | 5.75 | 6.60 | 5.86 | 6.48 | 5.70 | 7.85 | 6.10 | 4.51 | 4.47 | 4.34 | 4.27 | 2.94 | 2.93 | 3.19 | 1.95 | 1.07 | 2.33 | 1.51 | | |
| Pomeroy (Denny Ashby) Library | VA0017 | 8.58 | 6.60 | 5.94 | 5.94 | 4.59 | 2.98 | 3.04 | 4.00 | 3.91 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | 4.00 | | |
| Port Townsend Public Library | VA0042 | 17.98 | 18.39 | 16.75 | 19.44 | 19.27 | 19.19 | 19.05 | 19.34 | 19.79 | 19.06 | 19.27 | 15.07 | 14.86 | 14.93 | 14.97 | 12.11 | 12.36 | 11.76 | 11.80 | 11.40 | 11.41 | 9.62 | | |
| Pullman (West) Public Library | VA0043 | 6.90 | N/A | N/A | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 51.68 | 46.96 | 29.23 | 28.78 | 28.33 | 31.33 | 28.48 | 34.56 | 32.06 | 37.44 | 31.71 | 25.63 | 11.56 | 1.54 | |
| Puyallup Public Library | VA0044 | 4.04 | N/A | N/A | 0.00 | 0.00 | 3.44 | 3.67 | 3.66 | 5.82 | 4.04 | 4.53 | 4.55 | 5.29 | 5.20 | 5.34 | 3.64 | 3.04 | 2.99 | 2.96 | 3.11 | 1.02 | 0.60 | 0.74 | |
| Reardan Memorial Library | VA0019 | 0.00 | 1.68 | 0.00 | 1.64 | 3.23 | 1.59 | 1.59 | 1.59 | 1.59 | 1.74 | 1.74 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Richland Public Library | VA0055 | 11.31 | 10.71 | 8.42 | 6.57 | 6.81 | 7.63 | 7.79 | 7.99 | 6.34 | 6.44 | 5.99 | 3.73 | 5.43 | 2.90 | 1.89 | 2.95 | 2.28 | 2.16 | 1.65 | 1.28 | 1.11 | 1.08 | | |
| Ritzville Public Library | VA0020 | 19.10 | 22.34 | 22.81 | 26.76 | 26.49 | 26.21 | 20.88 | 19.48 | 19.37 | 17.63 | 17.37 | 12.21 | 15.89 | 16.63 | 14.94 | 11.09 | 15.12 | 15.17 | 10.69 | 1.71 | 7.75 | 4.53 | | |
| Roslyn Public Library | VA0021 | 12.75 | 3.80 | 9.80 | 9.80 | 12.75 | 11.76 | 11.82 | 15.76 | 18.72 | 21.23 | 22.35 | 22.35 | 23.46 | 23.60 | 23.60 | 24.72 | 26.67 | 24.46 | 16.67 | 6.28 | 7.29 | 7.29 | | |
| Roy City Library | VA0071 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | N/A | N/A | N/A | N/A | N/A | | |
| San Juan Island Library District | VA0031 | 28.45 | 22.28 | 24.04 | 24.32 | 23.56 | 23.40 | 23.64 | 22.93 | 23.02 | 41.66 | 42.94 | 42.58 | 36.40 | 33.10 | 32.52 | 28.69 | 29.57 | 28.65 | 27.17 | 23.59 | 15.48 | 14.38 | | |
| Seattle Public Library | VA0064 | 8.94 | 8.47 | 8.58 | 8.69 | 8.25 | 7.88 | 7.45 | 6.95 | 6.78 | 6.62 | 6.66 | 6.95 | 6.09 | 5.81 | 5.66 | 5.32 | 4.79 | 4.37 | 1.45 | 3.11 | 2.76 | 2.70 | | |
| Sedro-Woolley Public Library | VA0045 | 14.08 | 14.10 | 14.07 | 13.88 | 13.53 | 13.78 | 12.86 | 12.12 | 11.16 | 10.76 | 11.12 | 11.50 | 11.97 | 11.03 | 11.06 | 11.14 | N/A | N/A | N/A | N/A | N/A | N/A | | |
| Sno-Isle Libraries | VA0065 | 5.46 | 5.05 | 4.88 | 5.02 | 4.97 | 6.37 | 4.18 | 4.40 | 3.80 | 3.87 | 3.70 | 3.30 | 3.03 | 2.90 | 4.09 | 2.49 | 2.38 | 2.44 | 2.27 | 0.10 | 0.80 | 0.25 | | |
| Spokane County Library District | VA0066 | 5.46 | 5.99 | 9.28 | 8.89 | 8.35 | 2.14 | 5.62 | 5.12 | 5.47 | 5.12 | 4.75 | 3.94 | 3.63 | 3.53 | 3.42 | 2.96 | 2.74 | 2.49 | 2.27 | 2.16 | 1.88 | 1.69 | | |
| Spokane Public Library | VA0067 | N/A | 4.63 | 3.10 | 0.00 | 3.81 | 3.95 | 4.02 | 3.87 | 3.94 | 4.11 | 3.95 | 3.79 | 3.45 | 3.44 | 2.97 | 2.83 | 2.54 | 2.07 | 1.52 | 1.39 | 1.38 | 1.38 | | |
| Sprague Public Library | VA0022 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.04 | 2.02 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 2.27 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | | |
| Stevens County Rural Library District | VA0072 | 3.55 | 6.19 | 6.17 | 6.56 | 6.47 | 6.33 | 16.45 | 6.96 | 6.94 | 14.36 | 12.43 | 13.70 | 10.02 | 3.88 | 2.90 | 2.81 | 2.84 | 3.42 | 2.55 | 2.61 | 2.02 | 2.47 | | |
| Tacoma Public Library | VA0068 | 8.40 | N/A | N/A | 0. | | | | | | | | | | | | | | | | | | | | |



Finally, I want to touch on one last trend – the increasing ubiquity of computing devices & internet access in everyone’s lives. Inexpensive smartphones and laptops have brought personal computing device ownership to more and more of the population, which is reducing the need for third parties like libraries to be the primary source of computing access. According to the metric of Public Internet Computer Sessions per 1,000 Population, BPL has been steadily declining in importance as a computing place since 2012. This is generally on-trend with other libraries in the state. The pandemic shut the public out from our computers, and numbers so far don’t look like use is going to come back to anywhere near where the trend was pre-pandemic. Use did increase again in 2024, but is still looks like the trend is resetting below the previous trend-line [line].

Total Internet Computers per 1,000 Population



And it's not that most libraries were substantially reducing the number of computers available to the public throughout this time. Availability was basically flat over much of the teens. It has started to decline over the past few years since 2017, though – a downward trend may be starting to emerge.

What Else...?

500+ columns of data to play with!

<https://www.bellinghampubliclibrary.org/wplsr-merged>

So, there are some things to think about, like:

How far will we bounce-back from the COVID disruptions? What is 'normal' now?

What do we need to change if the population keeps increasing? Or, what if it stops increasing, or starts to decline?

How far will the shift from print to digital for collections and circulation go, and what does that mean for our operations?

Where will print serials bottom out? Seems unlikely they'll disappear completely, but there isn't an obvious stopping point.

What if the geopolitical conditions leading to cheaper computing devices changes, and instead they get more expensive?